1. **Title of the module**

JOUR5040 (JN504) Multiplatform News Production

1. **Division and School or partner institution which will be responsible for management of the module**

Division for the Study of Law, Society and Social Justice - Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn term (term 1) and Spring term (term 2)

1. **Prerequisite and co-requisite modules**

Pre-requisite JOUR3030 (JN303) Principles and Practice of Convergent Journalism

Pre-requisite JOUR5010 (JN501) Broadcast Journalism

1. **The courses of study to which the module contributes**

Compulsory to the following courses:

BA (Hons) Journalism

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate advanced understanding of the processes, principles and skills involved in writing and reporting news for television, radio and newspapers
3. Demonstrate a critical understanding of the concept and nature of news in all of its forms, and how the production processes in different media affect its narrative grammar
4. Demonstrate an awareness of different production techniques and formats in recording, editing and transmission for television, radio and online journalism
5. Utilise advanced design, presentation and production techniques in print publishing and demonstrate an appreciation of how these affect reader perception
6. Show awareness of how print and broadcast techniques are being adapted and combined in an online environment
7. Augment understanding of newsroom operations and the preparation and production of news on different platforms
8. Demonstrate advanced understanding of online tools available to journalists for researching and reporting
9. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
10. Engage critically with major debates about the value and purposes of television, radio, print and online journalism and be able to put them to productive use
11. Show confidence in evaluating different forms of television, radio, print and online journalism and communication and in examining them critically
12. Gather, organise and deploy ideas for broadcast and print and sustain narrative, argument and analysis in television, radio, print and online journalism
13. Consider and evaluate their work with reference to professional standards
14. Work productively in a group or team, showing abilities to contribute or to lead
15. **A synopsis of the curriculum**

The culture of British radio, television, newspaper and online journalism, its history and development. Advanced use of cameras, audio recorders, editing equipment and radio and television studio production facilities. Advanced techniques in television news programme production. Advanced use of print design software, image manipulation software and print production facilities. Advanced techniques in radio news programme production. Advanced techniques in multimedia journalism production. How social media and reader interactivity is changing journalism and the legal, ethical, technical and editorial implications.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

Geller V (2007), Creating Powerful Radio, Focal Press

Holland P (2000), The Television Handbook, 2nd ed, Routledge

Hudson G and Rowlands S (2007), The Broadcast Journalism Handbook, Pearson Education

Leslie J (2003), MagCulture: New Magazine Design, Laurence King Publishing

Reeves I (2014) The Newspapers Handbook, 5th Ed, Routledge

Ray V (2003), The Television News Handbook: An insider’s guide to being a great broadcast journalist, Pan Books

Yorke I and Alexander R (2001), Television News, 4th ed, Focal Press

Zappaterra Y (2007), Editorial Design, Laurence King Publishing

1. **Learning and teaching methods**

Total Contact Hours: 96

Private Study Hours: 354

Total Study Hours: 450

1. **Assessment methods**
   1. Main assessment methods

Coursework – Team Print – 15%

Coursework - Team Radio – 15%

Coursework - Team TV – 15%

Coursework - Overall Performance – 10%

Coursework - Solo Print assignment– 15%

Coursework - Solo Radio assignment – 15%

Coursework - Solo TV assignment – 15%

13.2 Reassessment methods

100% coursework

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Private Study** | **x** | **x** | **x** | **x** | **x** |  |  | **x** | **x** | **x** |  |
| *Newsdays* | **x** | **x** | **x** | **x** | **x** |  |  |  |  |  | **X** |
| *Lectures* | **x** | **x** | **x** | **x** | **x** |  |  | **x** | **x** | **x** |  |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| *Group Print assessment* | **x** | **x** | **x** | **x** | **x** |  | **x** |  |  |  | **x** |
| *Group Radio assessment* | **x** | **x** | **x** |  | **x** | **x** | **x** |  |  |  | **x** |
| *Group TV assessment* | **x** | **x** | **x** |  | **x** | **x** | **x** |  |  |  | **x** |
| *Overall newsday performance* | **x** | **x** | **x** | **x** | **x** | **x** | **x** |  |  |  | **x** |
| *Solo Print assessment* |  |  |  | **x** |  | **x** |  |  |  |  |  |
| *Solo Radio assessment* |  |  | **x** |  |  | **x** |  |  |  |  |  |
| *Solo TV assessment* |  |  | **x** |  |  | **x** |  |  |  |  |  |
| *Exam* |  | **x** |  |  |  |  |  | **x** | **x** | **x** |  |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets. Their assessments are designed to test their understanding of these global techniques.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 15/12/2022 | Minor | Sept 2023 | Module name | No |
|  |  |  |  |  |

Revised FSO Feb 2018 under CMA project