1. **Title of the module**

JOUR4050 (JN405): Studying Journalism

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism

1. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**

4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

N/A

1. **The programmes of study to which the module contributes**

BA Journalism

Joint honours programmes with/and Journalism

1. **The intended subject specific learning outcomes.**On successfully completing the module students will be able to demonstrate:

8.1 Knowledge of the development of media and cultural criticism

8.2 Knowledge of the key methodologies in media and journalism studies

8.3 The ability to evaluate debates surrounding key issues in media and journalism

8.4 Understanding and evaluation of different qualitative and quantitative research techniques

8.5 The ability to research, write and reference academic essays

1. **The intended generic learning outcomes.**On successfully completing the module students will be able to:

9.1 Organise material and communicate clearly in written essays

9.2 Conduct research using appropriate library and web-based resources in preparation for assessments

9.3 Demonstrate an understanding of different schools of thought and the ability to distinguish them

1. **A synopsis of the curriculum**

This module introduces students to historical and contemporary issues in journalism, including fourth estate theory and the role of journalists in representative democracies. It uses case studies of key developments in the media to introduce students to core research and writing skills for undergraduates, giving them a toolkit for critical study of media and journalism. The module develops skills which will be used in later academic work and extended projects throughout the programme.

1. **Reading List (Indicative list, current at time of publication. Reading lists will be published annually)**

Allan, S. (2004) News Culture. London: Sage.

Atton, C. (2002) Alternative Media. London: Sage.

Bennett, D. (2013) Digital media and reporting conflict: blogging and the BBC's coverage of war and terrorism. New York: Routledge.

Brennen, B. (2013) Qualitative research methods for media studies. New York: Routledge

Cottle, S. (2009) Global crisis reporting journalism in the global age. Maidenhead: Open University Press

Frost, C. (2000) Media Ethics and Self-Regulation. Harlow: Pearson Education.

Pink, S. (2007) Doing visual ethnography : images, media, and representation in research. London: Sage.

Rodzvilla, J. (2002) We’ve got blog: how weblogs are changing our culture. Cambridge, Mass.: Perseus Publishing.

Walliman, N.B. (2001) Your Research Project: A step-by-step guide for the first-time researcher, London: Sage.

Stake, R. E. (1995). The Art of Case Study Research. Thousand Oaks; London: Sage.

1. **Learning and Teaching methods**

Contact Hours: 22

Private study: 128

Total Study Hours: 150

1. **Assessment Methods**
   1. Main assessment methods

Review of journal article (1,000 words): 50%

Essay of 2,500 words: 50%

* 1. Reassessment methods

Like for like

1. **Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section 12) and methods of Assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| **Private Study** | X | X | X | X | X | X | X | X |
| Lecture/ | X | X | X | X | X |  |  | X |
| seminars |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Review of journal article (1,000 words) | X | X | X | X |  |  |  | X |
| Essay (2,500 words) | X |  | X |  | X | X | X |  |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/ declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or Centre(s) where module will be delivered:**

Medway

1. **Internationalisation**

The subject content is inherently international, as it draws on international developments in journalism studies disciplines and research methods. In teaching, ideas developed in several different countries will be introduced, and examples of research from several countries will be used and considered.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 14/07/16 | Major | Sept-17 | 1,4,5,7,8,9,10,12,13,14 | Yes |
| 02/02/18 | Major | Sept-18 | 10-11, 13-14 | Yes |