1. **Title of the module**

FILM6380 (FI638) Hollywood Studios

1. **Division or partner institution which will be responsible for management of the module**

Arts & Humanities

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 5

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn or Spring

1. **Prerequisite and co-requisite modules**

None

1. **The course(s) of study to which the module contributes**

BA Film and associated programmes

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate knowledge and critical understanding of the history of the Hollywood Studio System in terms of economic, political, structural and artistic achievements.

8.2 Apply a critical awareness of the technological advances made during the period under investigation (1929-1960) and how these informed changes in film aesthetic, production, distribution and exhibition.

8.3 Critically evaluate the significance of the development of the star system in Hollywood.

8.4. Display knowledge and critical understanding about the emergence of standardized genre films, and be able to apply this understanding to a number of specific examples.

8.5 Describe and analyse specific developments of in the regulation and censorship of the Hollywood industry, including critical familiarity with the Hays Code.

8.6 Demonstrate awareness of the significance of changes and growth in audience and the mechanisms of publicity.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Employ developed skills in historical and critical enquiry, analysis and interpretation.

9.2 Examine and debate a variety of conceptual approaches.

9.3 Organise and use specific analytical arguments.

9.4 Scrutinise texts and selectively apply critical and theoretical ideas to them.

9.5 Express their own ideas clearly via verbal and/or written communication.

1. **A synopsis of the curriculum**

The module studies the emergence and consolidation of the studio system in Hollywood, between the coming of sound in 1929 until the collapse of the studios in 1960. Indicative topics include the rise of the star system; the emergence of genres; self-regulation and censorship; developments in technology; and changes in audience. Examination will be made of the development of the ‘classic Hollywood cinema’ style of film against the backdrop of varying contexts of production, distribution, exhibition and regulation. A focus on genres (such as the gangster film, western and musical) in their various phases of development and permutation will be a lens for student understanding of the importance of standardization. Studio development and collapse are also seen in broader historical and political contexts, enabling students to appreciate the forces that motivated film production, distribution and exhibition during the period.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Bordwell, D. & Thompson. K. (2009) Film History. Berkshire: Mcgraw Hill.

Clark, D. (1995) Negotiating Hollywood: The Cultural Politics Of Actor’s Labor. Minnesota: University of Minneapolis Press.

Gomery, D. (2005) The Hollywood Studio System: A History. London: Bfi Publishing.

Maltby, R. (2003) Hollywood Cinema. Malden, Ma: Wiley-Blackwell. (2nd Edition)

Mcdonald, P. (2000) The Star System. London: Wallflower Press

Schatz, T. (1998) The Genius Of The System: Hollywood Film-Making In The Studio Era. London: Faber.

1. **Learning and teaching methods**

Total contact hours: 55

Private study hours: 245

Total study hours: 300

1. **Assessment methods**
   1. Main assessment methods

Essay (2500 words) (50%)

Examination, 3-hour unseen (50%)

13.2 Reassessment methods

100% coursework

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures/  Screenings | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Essay (2500 words) | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Exam (3 hours) | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

This module concerns the Hollywood Studio System and therefore is predominantly about American mainstream cinema; Hollywood’s effective global marketing strategies are also discussed.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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