1. **Title of the module**

DRAM9110 (DR911) – Creative Producing 3 – Professional Study

1. **Division or partner institution which will be responsible for management of the module**

Arts and Humanities (School of Arts)

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

30 Credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The course(s) of study to which the module contributes**

Compulsory for MA Creative Producing

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate advanced knowledge and systemic understanding of professional procedures, processes and disciplines in the running and programming of a venue and theatre company, (including the use of Contracts, Employment and Freelance practices, developing Creative Teams, Legal Structures, Finance and Budgeting), Marketing, Audience Development, Development and Fundraising, Intellectual Property;

8.2 Demonstrate advanced analytical capabilities in assessing and delivering professional practice, and to present and defend original, informed and competent proposals with analysis, arguments, and credibility;

8.3 Demonstrate advanced skills in individual engagement in the professional world, communicating and operating at a professional level, displaying an ability to understand how companies work and deliver productions;

8.4 Document, analyse and appraise their own work, with appropriate references to professional practice and experience;

8.5 Demonstrate advanced comprehension of the custom and practice of a professional enterprise.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Develop, plan and present practical and credible creative solution to a real world project using specific knowledge gained, seek and engage with practitioners or companies on a professional level thus developing problem solving skills;

9.2 Identify health and safety issues and risk assessments;

9.3 Manage individual activity developing time management, people management, and self-management skills;

9.4 Communicate and negotiate with a variety of professionals, companies and agencies developing interpersonal skills;

9.5 Reflect on their own learning, identifying strategies for development exploring strengths and weaknesses and developing autonomy in learning.

1. **A synopsis of the curriculum**

The students will experience the idea of pitching and selling an idea/concept within a short space of time, effectively communicating and answering queries credibly within a fixed time frame. They will also learn how the business operates either through the main part of the module being work placement engagement, or through an in-depth study of an individual or company operation. The students need to show initiative and persuasion to obtain a suitable placement and will understand the importance of reliability, timekeeping, adaptability and commitment through working with professionals within the professional environment. They will analyse an operation and observe how the skills and knowledge learned are applied and put into practice within the business.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Barba, Eugenio and Savarese, Nicola (2005). 'Dramaturgy', in Barba & Savarese, eds, *A Dictionary of Theatre Anthropology*, pp. 68-73

Evans, Vaughn (2011). *Financial Times Essential Guides Writing a Business Plan: How to win backing to start up or grow your business*, FT Press

Harvie, Jen (2005). *Staging the UK*, Manchester University Press

Kotte, Andreas (2011). 'Dramaturgy', in *Studying Theatre*, Lit Verlag, 167-186

Rickman, Cheryl D and Roddick, Dame Anita (2005). *The Small Business Start-Up Workbook: A step-by-step guide to starting the business you've dreamed of*, How to Books

Seabright, James (2010). *So, You Want to be a Theatre Producer?* Nick Hern Books

1. **Learning and teaching methods**

Total Contact Hours: 18

Private Study/Placement Hours: 282

Total Study Hours: 300

1. **Assessment methods**
   1. Main assessment methods

* Professional Practice Portfolio (5,000 words) (80%)
* Weekly Blog (20%)
  1. Reassessment methods
* Like-for-like

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| Private Study/work placement | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Seminars/individual tutorial | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| Professional Practice Portfolio | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Weekly Blog | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/ declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

Producing and touring the arts is a global industry, with the UK being a leading proponent through its Theatre, Museums and Galleries. This is a part of a programme that attracts students from across the globe, including USA, EU, Hong Kong and China among others. The programme, and this module in particular, introduces the students to practitioners who regularly work with international touring.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 23/01/2019 | Major | September 2019 | 10, 12-13 | No |
| 16/02/2021 | Minor (ECA) | 2021/22 | 13-14 | No |

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| Revised FSO Jan 2018 |