1. **Title of the module**

BUSN9197 (CB9197): Research Methods and Skills

1. **Division or partner institution which will be responsible for management of the module**

KBS

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

7

1. **The number of credits and the ECTS value which the module represents**

5 (2.5 ECTs) non-contributory

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn term (Term 1), Spring term (Term 2)

1. **Prerequisite and co-requisite modules**

None

1. **The course(s) of study to which the module contributes**

MSc International Business and Management

MSc Marketing

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Develop original ideas on complex topics into focussed research questions that relate to an identified academic literature, aligned to an appropriate research design;

8.2 Be able to critically reflect on the ethical issues raised by social research, and to autonomously develop research designs that are both ethical in a broader, critical sense and which (more narrowly) meet the requirements of research ethics governance;

8.3 Critically engage with the methodological choices made in published research studies based on a systematic understanding of appropriate research techniques.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Manage their time, prioritise workloads and manage stress as well taking responsibility for their learning and professional development;

9.2 Solve complex problems that are common in social research;

9.3 Understand and appropriately respond to feedback.

1. **A synopsis of the curriculum**

The module will serve to provide students with an overview of the scope and expectations of a Research project at MSc-level. It will examine the ethical challenges of doing empirical research in the 21st century, and prepare students for carrying out an independent piece of research within a given timeframe. If the research project requires ethical research approval, an application will be submitted to the School research ethics committee.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Biggam, J (2011), Succeeding with your master’s dissertation, Open University Press

Flick, U., (2020), Introducing Research Methodology: Thinking Your Way Through Your Research Project. Sage.

Kara, H., (2018), Research ethics in the real world: Euro-Western and Indigenous perspectives. Policy Press.

Walliman, N., (2019), Your Research Project: Designing, Planning, and Getting Started. SAGE.

1. **Learning and teaching methods**

Total contact hours: 18

Private study hours: 32

Total study hours: 50

1. **Assessment methods**
   1. Main assessment methods

This module is assessed on a pass/fail basis, and comprises:

Proposal (800-1000 words) 100%

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| **Learning/ teaching method** |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** |
| Workshop | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |
| Proposal (800-1000 words) 100% | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The degree to which internationalisation activities will occur in this module will depend on the given research project topic. This said, a range of research and presentation skills will be developed that are applicable to international contexts.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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