1. KentVision Code and title of the module

BUSN9175: Dissertation and Industry-based Project

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

45 credits (22.5 ECTs)

## Which term(s) the module is to be taught in (or other teaching pattern)

Summer

## Prerequisite and co-requisite modules and/or any module restrictions

BUSN9960 Logistics and Supply Chain Planning

BUSN9200 Research Methods & Consulting Skills

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc Logistics and Supply Chain Management

MSc Logistics and Supply Chain Management with an Industrial Placement

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate an advanced in-depth understanding of the issues associated with supply chain management planning, development and implementation.

8.2 Understand the complexity of a real-world problem and select the appropriate methods to be used through appropriate literature review and recent articles in specific areas of logistics and supply chain management.

8.3 Think critically, analyse and evaluate information, and provide possible solution scenarios for further investigation.

8.4 Produce written report that critically explains findings

8.5 Demonstrate a systematic understanding and knowledge of complex statistical, computational tools and packages and/or qualitative and soft skills.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Carry out an effective literature search using electronic sources such as Web of Knowledge and Google Scholar; accurately summarise the literature sources and critically evaluate their relevance.

9.2 Specify what data they will need to collect to carry out the project and how they will go about obtaining it.

9.3 Demonstrate advanced research skills and understanding of qualitative and quantitative research methods that might be necessary to analyse the data and to solve problems that arise in Supply Chain Management.

9.4 Demonstrate a critical awareness of the ethical issues that may arise during the research.

## A synopsis of the curriculum

This module provides the opportunity to specialise in a topic of your interest and to develop transferable intellectual and employability skills to enter the logistics and supply chain management job market. Working under the guidance of an academic supervisor, students will be offered the opportunity to work on an industry-based project to solve practical problems that require an application-oriented thinking. The problems are varied and interesting, such as routing and distribution, supply chain systems design, strategic role of procurement within an organisation, warehouse layout optimisation, strategic and sustainable sourcing and marketing decisions, offshoring decisions and evaluation and sourcing from international suppliers, contract management, demand forecasting and bus route network design. Students may opt to contact companies and arrange access themselves to collect relevant primary data or to conduct secondary research using documentary records, case notes, archives and other secondary data sources.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 435

Contact Hours: 15

Total: 450

## Assessment methods

* 1. Main assessment methods

Project Report (8000 – 10000 words) (100%)

13.2 Reassessment methods

Reassessment Instrument: 100% project

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Private Study* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Lectures* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Supervision* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Project Report* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

The module includes several aspects of internationalisation. Students are to choose either a UK or overseas company of their origin country to base their project dissertation. By working with real companies from various countries, and sharing knowledge in their presentations, students will develop the ability to think globally and have a wide-ranging understanding of different values, behaviours and supply chain business strategies of a variety of companies internationally.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
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