1. **Title of the module**

BUSN9164 (CB9164) Business Report

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring or Summer

1. **Prerequisite and co-requisite modules**

None

1. **The courses of study to which the module contributes**

MSc International Business and Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Conceptualise a research topic or question on international business and management, design and apply an appropriate research methodology and clearly articulate this within a report.

8.2 Identify and apply advanced tools and techniques to support the report.

8.3 Produce a report in the required format that systematically integrates and communicates knowledge gained from the MSc International Business and Management programme.

8.4 Demonstrate a deep understanding of and competency in their individual international project domains.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Demonstrate advanced competence in numeracy and quantitative skills including the use of models of business situations and qualitative research skills.

9.2 Conduct critical research into business and management issues.

9.3 Identify, find, record, organise and manipulate and communicate knowledge relevant to the development and management of organisations.

1. **A synopsis of the curriculum**

This module will enable students to write a high quality Business Report on a management and/ or business related issue which both supports their immediate career objectives.

The module will typically include:

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• The Literature Review

• Electronic Literature Searching and On-Line Sources

• Using Literature Effectively

• Research Design

• Writing a Business Report

• Communicating Findings to Different Audiences

11. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Core reading:

Blumberg, B., Cooper, D.R., and P.S. Schindler (2014), Business Research Methods, 4th European Edition. London: McGraw Hill.

Recommended reading:

Bryman, A. and Bell, E. (2012) Business Research Methods, 3rd Edition. Oxford: Oxford University Press

Easterby-Smith, M., Thorpe, R. and Lowe, A. (2012). *Management Research: An Introduction*. 4th Edition, London: Sage.

Field, A. (2012). *Discovering Statistics Using SPSS*. 4th Edition. London: Sage.

Fisher, C. (2010). *Researching and Writing a Dissertation: An Essential Guide for Business Students*, 3rd Edition, London: Prentice Hall.

Saunders, M., Lewis, P. and Thornhill, A. (2012). *Research Methods for Business Students*. 6th Edition. Harlow: Pearson.

1. **Learning and teaching methods**

Total contact hours: 8

Private study hours: 442

Total study hours: 450

1. **Assessment methods**
   1. Main assessment methods

Business Report (8000 - 120000 words) (100%)

13.2 Reassessment methods

Reassessment Instrument: 100% Project

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |
| Independent Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Supervision | **X** | **X** | **X** | **X** |  |  | **X** |
| **Assessment method** |  |  |  |  |  |  |  |
| Report | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The focus of this module is explicitly linked to globalisation within organisations and this is reflected throughout in the content, learning outcomes and related assessment.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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