1. KentVision Code and title of the module

BUSN9130 Socially Responsible Management

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

15 credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Compulsory to the following courses:

Optional to the following courses:

MSc Human Resource Management, MSc Healthcare Management

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate advanced understanding of the role of businesses in society and the key ethical, economic, social and environmental challenges faced by contemporary organisations.

8.2 Critically apply relevant concepts, theories and framework of responsible behaviour to different contexts.

8.3 Critically assess the suitability and applicability of contemporary business and societal responses to environmental, social and economic challenges for sustainable development.

8.4 Demonstrate a comprehensive understanding of the key issues that organisations face in the design and implementation of socially responsible programmes.

1. The intended generic learning outcomes.  
   On successfully completing the module students will be able to:

9.1 Demonstrate initiative and personal responsibility in working and studying independently.

9.2 Demonstrate competence in time and project management of independent research demonstrating transferable skills of independent learning.

9.3 Demonstrate ability to address problems relating to conflicting interests by developing accountable priorities.

9.4 Effectively present information and formulate and deliver logical and precise arguments.

1. A synopsis of the curriculum

In this module, students will learn about managing organisations in a responsible way by focusing on the ethical and social issues which emerge in the interactions between businesses and stakeholders. This module will develop students understanding of contemporary and social issues in business by highlighting the importance of a collaborative approach with internal and external stakeholders. This module will prepare students for practising socially responsible management by embracing reflection as a core skill to make sense of societal changes.

Indicative topics covered could include:

* + - Corporate Social Responsibility and Business Ethics
    - Sustainability
    - Social responsibilities of sectors and industries
    - Ethical issues in the interaction with stakeholders
      * Implementation of socially responsible and sustainable programmes and initiatives
      * Reflective practice

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 126

Contact Hours: 24

Total: 150

## Assessment methods

* 1. Main assessment methods

Individual Reflective Report (1000 words) (20%)

Individual Report (2000 words) (80%)

13.2 Reassessment methods

100% coursework

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Lectures* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Seminars* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Individual Reflective Report* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Individual Report* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Medway

## Internationalisation

This module allows students to familiarise with CSR theoretical concepts as well as practice insights across contexts (developed and developing countries). In addition, the methods of assessment (both formative and summative) allow students to interact with each other taking advantage of the student diversity and interpretations of social and ethical issues that stem from growing up in different contexts.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
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