1. KentVision Code and title of the module

BUSN9117: Investment Analysis

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

15 credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc Finance, Investment and Risk

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate a systematic knowledge, understanding and critical awareness of the theory in the areas of the syllabus relating to debt securities, bond investment strategies, equity analysis, macroeconomic and industry analysis, equity analysis methods, equity portfolio management, hedge funds and performance management

8.2 Demonstrate a comprehensive understanding of the complex techniques applicable to solve problems in the areas of the syllabus relating to debt securities, bond investment strategies, equity analysis, macroeconomic and industry analysis, equity analysis methods, equity portfolio management, hedge funds and performance management

8.3 Comprehensive understanding of recent developments and methodologies in investment management and the links between the theory and its practical application and to critically evaluate such methodologies

8.4 Demonstrate a systematic understanding of the complex current issues relevant to the investment market

8.5 Demonstrate an ability to conceptually understand, select and critically apply appropriate methods in portfolio management

8.6 Demonstrate comprehensive knowledge and understanding of the process of developing investment strategies that provide market-based solutions to environmental and social challenges

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Adopt a logical mathematical approach to solving complex problems and decision making in complex situations

9.2 Effectively communicate to both technical and non-technical audiences

9.3 Demonstrate originality in the application of knowledge, together with a practical understanding of how to use the relevant information technology

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## A synopsis of the curriculum

* Overview of the Investment Industry
* Characteristics of debt securities and bond investment strategies
* Equity analysis
* Macroeconomic and industry analysis
* Equity valuation methods
* Equity portfolio management
* Hedge Funds
* Performance measurement

## ESG considerations for investment decisions

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Total contact hours: 34

Private study hours: 116

Total study hours: 150

## Assessment methods

* 1. Main assessment methods

Individual Report (2,000 words) (30%)

Examination, 2 hours (70%)

13.2 Reassessment methods

100% examination

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* |
| Lectures | X | X | X | X | X | X | X | X |  |
| Seminars | X | X | X | X | X | X | X | X | X |
| Independent Study | X | X | X | X | X | X | X | X | X |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* |
| Individual Report (30%) | X | X | X | X | X | X | X | X | X |
| Examination (70%) | X | X | X | X | X | X | X | X | X |

The coursework mark alone will not normally be sufficient to demonstrate the student’s level of achievement on the module.

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

Finance is an international language and associated quantitative techniques will reflect this. The intended learning outcomes are applicable worldwide as part of the universal principles of Finance. With regard to subject content, the material within the syllabus has been developed for use within an international educational setting for students who will apply financial theories in a wide range of international contexts. The reading list also has references to international research. Our international teaching team is also diverse and international. Our support for students in KBS is also internationally attuned, given our international student body.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  |  |  |  |  |