1. KentVision Code and title of the module

BUSN9112: Management Consultancy Report/Dissertation

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

30 credits (15 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Summer

## Prerequisite and co-requisite modules and/or any module restrictions

BUSN9201 Research Methods & Consulting Skills

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc Healthcare Management/with an Industrial Placement

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate an advanced understanding of how to conduct qualitative and quantitative research in a business context.

8.2 Produce a report in the required format that integrates and communicates knowledge and understanding gained from the MSc Management programme and internship.

8.3 Critically apply appropriate consultancy/research principles and techniques for effective project management.

8.4 Demonstrate a systematic understanding of research philosophies.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate competence in numeracy and qualitative management skills, including the use of models of business situations, qualitative and quantitative research skills.

9.2 Identify, find, record, organise, interpret and communicate knowledge relevant to the development and management of organisations.

9.3 Critically apply the underlying principles of social science research and research ethics.

9.4 Demonstrate an ability to design and implement a social science research project.

## A synopsis of the curriculum

This module will build on the module: Research Methods and Consultancy Skills and supervise health care students during their Management Report/ Dissertation Project.

Individual support will be provided regarding the following subjects:

* Formulating and clarifying the management consultancy/dissertation topic.
* Theoretical approaches and literature review.
* Philosophy of social science research.
* Research design.
* Research ethics.
* Secondary and primary research methods.
* Quantitative method and data analysis.
* Qualitative method and data analysis.
* Library resources: online sources and searching journal databases.
* Writing and presenting a research project/ management consultancy report/dissertation.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 292

Contact Hours/Supervision: 8

Total: 300

## Assessment methods

* 1. Main assessment methods

Management Consultancy Report/Dissertation (8000-10000 words) (100%)

13.2 Reassessment methods

Reassessment Instrument: 100% project

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| Tutorials/Mentoring | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Independent study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| *Consultancy Report/ Dissertation* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Medway

## Internationalisation

The Management Consultancy Report/ Dissertation can be based on any local or international firm or setting. Multinational and small and medium-sized enterprises are appropriate context for the research. The lecture contents reflect both UK and international perspectives.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  |  |  |  |  |