1. **Title of the module**

BUSN9107 (CB9107) Strategic and Sustainable Procurement

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MSc Logistics and Supply Chain Management.

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate advanced understanding of the strategic role and benefits of procurement within an organisation and examine its influences upon other supply chain management activities.

8.2 Demonstrate holistic understanding of the relevance and impact of sustainability throughout the procurement cycle.

8.3 Critically evaluate information from buyers and suppliers to devise strategic and sustainable sourcing and marketing decisions.

8.4 Demonstrate a deep and elaborate understanding of key motivating factors for offshoring decisions and how to evaluate and source from international suppliers.

8.5 Understand the theoretical and practical nature of outsourcing negotiations and contract management.

8.6 Evidence understanding of the effects of Industry 4.0’s cutting-edge technologies and data management on strategic and operational procurement

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Demonstrate the ability to research a topic independently to extract and synthesise information from a range of academic and online sources.

9.2 Critically evaluate and interpret information from a variety of sources to formulate and support a well- reasoned and structured line of argument;

9.3 Demonstrate an in-depth and practical understanding of how the above theories and techniques are used to create and interpret knowledge in business/management/industrial problems.

9.4 Communicate effectively through group discussion and oral presentations.

1. **A synopsis of the curriculum**

Procurement is often the most significant source of immediate and long-term value creation available to any organisation. This module explores the trends and challenges of procurement and discusses the its strategic role in supply chain management in today's global and digital environment. The module will also discuss the importance of sustainable procurement in creating new sales opportunities, reducing supply chain risks and providing cost savings. The module will cover the following indicative aspects of procurement:

1. Procurement strategy, tactics and operations: the dynamics of make-or-buy decisions, ways of building sourcing competences and capabilities, strategical selection of suppliers and the effective management of their relationship, the ways technology enables access to data on cost structures, supply availability, lead times, financial and operational risks, and service and quality metrics .
2. Key procurement issues: pitfalls in outsourcing and protectionism and de-globalisation trends, pressures for time compression, sustainability and corporate social responsibility, Procurement 4.0 as an innovation catalyst and competitive advantage.
3. Procurement applications: case studies in projects, services, manufacturing and retail operations from both private and public sectors.

Weekly seminars will utilise contemporary case studies and students will be encouraged to present and explore different procurement strategies in practice.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Baily, P.; Farmer, D.; Crocker, B.; Jessop, D. and Jones, D. (2015). *Procurement, Principles &* *Management* (11th ed.), Harlow: Pearson Education

Alexander Batran, Agnes Erben, Ralf Schulz, Franziska Sperl (2017), Procurement 4.0: A survival guide in a digital, disruptive world, Campus Verlag, Frankfurt/New York

Burt, D. N.; Petcavage, S. D. and Pinkerton, R. L. (2012). *Proactive Purchasing in the Supply Chain*, New York: McGraw Hill

Axelsson, B.; Rozemeijer, F. and Wynstra, F. (2005). *Developing Sourcing Capabilities: Creating Strategic Change in Purchasing and Supply Management*, Hoboken, NJ: Wiley

Monczka, R. M.; Handfield, R. B.; Giunipero, L. C. and Patterson, J. L. (2016). *Purchasing and Supply Chain Management* (6th Ed.), Independence, KY: Cengage

Oshri, I., Kotlarsky, J., & Willcocks, L. P. (2011). *The handbook of global outsourcing and offshoring*. London: Palgrave Macmillan.

Sollish F. and Semanik, J. (2011). *Strategic Global Sourcing Best Practices*, Hoboken, NJ: Wiley

1. **Learning and teaching methods**

Total contact hours: 24

Private study hours: 126

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation – 15-20 minutes (20%)

Group Report (1000 words) (10%)

Individual Essay (2500 words) (70%).

13.2 Reassessment methods

Reassessment Instrument: 100% coursework.

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| Private Study | x | x | x | x | x | x | x | x | x |  |
| *Lectures* | x | x | x | x | x | x |  | x | x | x |
| *Seminars* | x | x | x | x | x | x |  | x | x | x |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| *Group presentations* | x | x | x | x | x | x |  | x |  | x |
| *Group report* | x | x | x | x | x |  |  | x |  | x |
| *Individual essay* | x | x | x | x | x | x | x | x | x |  |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module will be covering several aspects of internationalisation, more specifically identified in learning outcome 8.4. Students will develop the ability to think globally and have an understanding of different values, behaviours and business strategies of a variety of companies within other countries in order to successfully manage international contracts, negotiations and cross-border transactions.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 27/01/2019 | Major | September 2019 | 5, 8, 10, 11 |  |
|  |  |  |  |  |

Revised FSO Jan 2018