1. **Title of the module**

BUSN9072 (CB9072) Human Resource Management Business Report

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Summer

1. **Prerequisite and co-requisite modules**

BUSN9048 Research Methods

1. **The programmes of study to which the module contributes**

MSc Human Resource Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Identify and justify a business issue that is of strategic relevance to the organisation.

8.2 Critically analyse and discuss existing literature, contemporary HR policy and practice relevant to the chosen issue.

8.3 Undertake analysis of quantitative and/or qualitative data.

8.4 Draw realistic and appropriate conclusions and make recommendations based on costed options.

8.5 Produce a report in the required format that integrates and communicates knowledge gained from the MSc in HRM programme.

8.6 Understand what has been learned during the project and how this can be applied in the future.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Compare and contrast the relative merits of different research methods and their relevance to different situations.

9.2 Undertake a systematic analysis of quantitative and/or qualitative information and present the results in a clear and consistent format.

9.3 Write a reflective account of what has been learned during the project and how this can be applied in the future.

1. **A synopsis of the curriculum**

This module provides the opportunity for students to demonstrate the ability to diagnose and investigate a complex business issue from an HR perspective, to locate the work within the body of contemporary knowledge, to collect and analyse data, to derive supportable conclusions and to make practical and actionable recommendations for change, improvement or enhancement of current practice.

The applied nature of the report requires a critical evaluative approach, empirical investigation and analysis and a combination of academic research and business report writing skills. It requires reflection on the implications for professional practice from an ethical, professional and continuous professional development standpoint, including an account of what has been learned during the project and how this can be applied in the future.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Anderson, V. (2013) Research Methods in Human Resource Management (3rd Ed). London: CIPD

Blumberg, B., Cooper, D.R., and P.S. Schindler (2014), Business Research Methods, 4th European Ed, London: McGraw Hill. ISBN: 139780077129972

Cameron, S., and Price, D. (2009). Business Research Methods: A Practical Approach. London: CIPD

Horn, R. (2012). Researching and Writing Dissertations: A complete guide for business and management students. London: CIPD

1. **Learning and teaching methods**

Total contact hours: 8

Private study hours: 442

Total study hours: 450

1. **Assessment methods**
   1. Main assessment methods

Project (12000 – 15000 words) (100%)

13.2 Reassessment methods

Reassessment Instrument: 100% project

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Preparation | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Report production | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Supervisory meetings |  | **x** |  |  |  | **x** | **x** | **x** |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| HRM Business Report | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury and Medway

1. **Internationalisation**

Students will choose a topic of their choice within HRM and may be international in focus.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 07/06/2017 | Minor | May 2018 | 11 | No |
|  |  |  |  |  |

Revised FSO Jan 2018