1. KentVision Code and title of the module

BUSN9059: Corporate Governance and Sustainability

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

15 credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc Finance

MSc Finance, Investment and Risk

MSc Finance and Management

MSc FinTech

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 demonstrate critical awareness and systematic understanding of the purpose, importance and relevance of corporate governance and socially responsible corporate behaviour to organisations and society;

8.2 critically evaluate the practice and implementation of internal and external corporate governance mechanisms, including board characteristics, managerial compensation, gender diversity, in business organisations worldwide;

8.3 critically evaluate the role of institutional investors in promoting standards of good corporate governance and socially responsible corporate policies in international context;

8.4 demonstrate a critical and comprehensive understanding of the concept of sustainability and its application to corporate decisions.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, ;

9.2 demonstrate originality in the application of knowledge, together with a practical understanding of how to select, organise, develop and synthesise complex material;

9.3 demonstrate problem solving ability;

9.4 plan, work and study independently;

9.5 demonstrate conceptual understanding that enables the student to conduct in-depth research into issues on corporate governance and sustainability;

9.6 identify, find, record, organise and manipulate relevant knowledge;

9.7 communicate effectively to a variety of audiences and/or using a variety of methods.

## A synopsis of the curriculum

The module provides the knowledge required to understand issues in corporate governance and business ethics. Indicative topics are as follows:

* Corporate governance
* Shareholder versus stakeholder view of the firm
* Role of board of directors
* Corporate ownership structure
* Performance and renumeration
* Corporate social responsibility
* ESG (environmental, social and corporate governance) and corporate strategies

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Total contact hours: 33

Private study hours: 117

Total study hours: 150

## Assessment methods

* 1. Main assessment methods

Individual Essay (1,500 words) (30%)

Examination, 2 hours (70%)

13.2 Reassessment methods

Reassessment Instrument: 100% examination

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 | 9.6 | 9.7 |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** |
| Independent study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 | 9.6 | 9.7 |
| Individual Essay | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Examination | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

The coursework mark alone will not *normally* be sufficient to demonstrate the student’s level of achievement on the module.

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

Finance is an international language and associated quantitative techniques will reflect this. The intended learning outcomes are applicable worldwide as part of the universal principles of Finance. With regard to subject content, the material within the syllabus has been developed for use within an international educational setting for students who will apply financial theories in a wide range of international contexts. The reading list also has references to international research. Our international teaching team is also diverse and international. Our support for students in KBS is also internationally attuned, given our international student body.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  |  |  |  |  |