1. KentVision Code and title of the module

BUSN9002: Business Report

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

30 credits (15 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Spring or Summer

## Prerequisite and co-requisite modules and/or any module restrictions

BUSN9200 Research Methods & Consulting Skills

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc International Business and Management/with an Industrial Placement

MSc Leadership and Management/with an Industrial Placement

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Conceptualise a research topic or question on international business and management, design and apply an appropriate research methodology and clearly articulate this within a report.

8.2 Identify and apply advanced tools and techniques to support the report.

8.3 Produce a comprehensive report in the required format that systematically integrates and communicates knowledge gained from the course.

8.4 Demonstrate a deep understanding of and competency in their individual international project domains.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate advanced competence in numeracy and quantitative skills including the use of models of business situations and qualitative research skills.

9.2 Conduct critical research into business and management issues.

9.3 Identify, find, record, organise and manipulate and communicate comprehensive knowledge relevant to the development and management of organisations.

## A synopsis of the curriculum

This module will enable students to write a high quality Business Report under the supervision of an international business expert on a management and/ or business related issue that supports their immediate career objectives.

The module will typically include:

• The Literature Review

• Electronic Literature Searching and On-Line Sources

• Using Literature Effectively

• Research Design

• Writing a Business Report

• Communicating Findings to Different Audiences

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 442

Contact Hours: 8

Total: 450

## Assessment methods

* 1. Main assessment methods

Business Report (8000 - 10000 words) (100%)

13.2 Reassessment methods

100% Project

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Supervision* | **X** | **X** | **X** | **X** |  |  | **X** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- | --- |
| *Report* | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

The focus of this module is explicitly linked to globalisation within organisations and this is reflected throughout in the content, learning outcomes and related assessment.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  |  |  |  |  |