1. KentVision Code and title of the module

BUSN9000: Sustainability and Corporate Responsibility

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 7

## The number of credits and the ECTS value which the module represents

15 credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc International Business and Management/with an Industrial Placement

MSc Finance/with an Industrial Placement

MSc in Leadership and Management/with an Industrial Placement

## The intended subject specific learning outcomes.On successfully completing the module students will be able to:

8.1 Critically analyse the role of business in society.

8.2 Demonstrate an understanding of the main ethical, economic, social and environmental challenges faced by contemporary organisations.

8.3 Compare and contrast different theoretical perspectives behind the motivations for engaging, or not engaging, in responsible behaviour and sustainability.

8.4 Show an comprehensive understanding of ethical theory, and be able to apply theory to a range of contemporary ethical and sustainable issues associated with managing an international business.

8.5 Display in-depth knowledge of the relationship between sustainability, corporate responsibility and firm performance, behaviour, reporting and governance.

## The intended generic learning outcomes.On successfully completing the module students will be able to:

9.1 Negotiate and work with peers.

9.2 Work under own initiative.

9.3 Work with others.

9.4 Take a synoptic view of business.

9.5 Address complex problems.

9.6 Present a logical case/argument.

## A synopsis of the curriculum

Business failures in the global financial sector, and the subsequent repercussions for a range of different groups, not just shareholders, have put the spotlight on the role of business and the behaviour of managers. Is business just responsible for maximising profit for its owners, or does it have responsibilities to other groups? This raises a number of difficult questions; which groups? responsible for what? And if so, how to discharge these responsibilities?

This module has three main aims:

* To develop critical thought, insight and debate regarding the changing role of business in today’s society.
* To broaden your views on the role of business in society.
* To provide you with the tools, skills and knowledge to manage responsibly.

The nature of the topic is constantly changing and evolving; therefore the module will be subject to continual refinement according to developments in industry, government and academia.

Indicative topics are:

* Definitions of Corporate Responsibility
* The Role of Business and Society
* Theories of Corporate Responsibility
* Ethics Theory
* Business Ethics and Corporate Governance
* Areas of Corporate Responsibility
* Firm Level Responses
* Social Accounting
* Criticisms of Corporate Responsibility
* Social Entrepreneurship
* Sustainability

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 128

Contact Hours: 22

Total: 150

## Assessment methods

* 1. Main assessment methods

Group presentation (20%)

Individual Essay (4000 words) (80%).

13.2 Reassessment methods

Reassessment Instrument: 100% Coursework

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| Private Study | **x** | **x** | **x** | **x** | **x** |  | **x** |  | **x** | **x** | **x** |
| Lectures | **x** | **x** | **x** | **x** | **x** |  |  |  | **x** | **x** |  |
| Seminars | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| Group presentation | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Individual Essay | **x** | **x** | **x** | **x** | **x** |  | **x** |  | **x** | **x** | **x** |

Students must achieve a pass in both assessment elements to ensure all learning outcomes have been met.

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

The focus of this module is explicitly linked to globalisation within organisations and this is reflected throughout in the content, learning outcomes and related assessment.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised(if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  |  |  |  |  |