1. **Title of the module**

BUSN6990 (CB699) Year in Industry Experience *(Taught in Canterbury)*

BUSN6991 (CB699) Year in Industry Experience *(Taught in Medway)*

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

90 credits (45 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

Co-requisite: BUSN6980/BUSN6981 Year in Industry Report

1. **The programmes of study to which the module contributes**

All KBS degrees with a Year in Industry

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate practical knowledge and understanding of successful business.
3. Demonstrate knowledge and understanding of contemporary practice and issues, deepening and/or integrating subject knowledge with practice, using the industry context.
4. Apply some of the intellectual skills specified for the main programme in practice.
5. Analyse and draw reasoned conclusions about management problems and relatively complex situations working in business setting.
6. Apply some of the subject-specific skills specified for the required core in practice.
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Identify and make effective use of information from various sources to assess ideas.
9. Be an effective self-manager of time, to plan and deliver required outputs effectively.
10. Communicate effectively orally and in writing, using media appropriate to the purpose;
11. Critically apply numeracy, analytical, quantitative IT skills to evaluate business issues and problems.
12. **A synopsis of the curriculum**

The Year in Industry experience provides you with a structured opportunity to combine work experience or entrepreneurial activity with academic study.

The Year in Industry allows students to develop and reflect on managerial and/or professional practice in real and often complex situations, and to integrate this with the study of the relevant subject(s) of your main degree programme.

Where relevant, students develop, reinforce and apply professional and/or technical expertise in an employment or entrepreneurial context. The placement portfolio requires students to document their experiences in relation to both their university studies as well as to a wide range of employability skills.

In addition, the portfolio allows demonstration of professional development through the collection and presentation of relevant evidence.

To be able to undertake this module it is necessary for the student to secure a placement or to have validated a Business Start-Up during Stage 2.

The Business Start-Up should build on the student’s planned business activity as developed and validated by the ASPIRE Business Start-Up Journey.

The particular combination of the student’s degree programme and choice of modules together with the great variety of increasingly diverse Year in Industry situations make the “curriculum” of the Year in Industry essentially unique.

This module documents and assesses the evidence of Year in Industry learning being achieved.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Brennan, J & Little, B (2002), *A Review of Work Based Learning in Higher Education*. Upper Saddle River, NJ: Prentice Hall

Rock, S. (2016). *Work Experience, Placements and Internships*. London: MacMillan

Sharp, J.A,Peters, J & Howard, K (2002), *The Management of a Student Research Project* (3rd edn.), Abingdon: Gower

1. **Learning and teaching methods**

Total contact hours: 0 hours

Work Placement or Business Start-Up: 900

Total study hours: 900

1. **Assessment methods**
   1. Main assessment methods

This module is assessed on a Pass/Fail basis: Pass/Fail (100%).

Placement Portfolio including reports from the employer or ASPIRE whichever applicable.

13.2 Reassessment methods

Reassessment Instrument: 100% Coursework (Pass/Fail)

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Placement *or*  Business Start-Up | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| Portfolio | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury & Medway

1. **Internationalisation**

The module is part of the ‘Year in Industry’ programmes and gives students the opportunity to gather evidence and reflect on their Year in Industry experience either in an international organisation or as a Business Start-Up within or outside of the UK in preparation for a global career in business/management.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 21/11/18 | Major | 2019-20 | 1,6,8,9,10,11,12,13,14,15,17 | Yes |
|  |  |  |  |  |

Revised FSO Jan 2018