1. **Title of the module**

BUSN6780 (CB678) Contemporary Management Challenges

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

BUSN3120 Introduction to Management

1. **The courses of study to which the module contributes**

BSc Management and associated courses

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 critically evaluate advanced theories of management;

8.2 critically evaluate contemporary management practices and organisation structures;

8.3 critically assess managerial responses to contemporary organisational challenges

8.4 critically assess the relevance of critical management studies to our knowledge of management and organisations;

8.5 critically evaluate the dynamics of power and identity as they shape the experiences of managers in contemporary organisations.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 critically assess and evaluate the impact of contemporary problems like “sustainability” on management and organisations;

9.2 demonstrate developed analytical skills by connecting advanced theories of management to contemporary management situations and concerns;

9.3 demonstrate enhanced ability to write coherently and critically;

9.4 demonstrate enhanced ability to draw on social science concepts and theories and to articulate complex arguments;

1. **A synopsis of the curriculum**

This module will explore more advanced management and organisational theory to facilitate students’ examination of the challenges that face managers in contemporary organisations. As well as considering these challenges from a mainstream managerial perspective, the module will also draw on the perspective of critical management studies as a means of providing an alternative viewpoint on contemporary management issues. **Indicative areas to be covered may include**:

* Identity in organisations and how the construction and performance of it requires managers to cope with existential challenges around anxiety and freedom.
* The uses and abuses of managerial power and the inequality and insecurity that comes with it.
* Neoliberal capitalism and its various consequences for organisational life.
* Pressures to make organisations more sustainable, socially responsible, equal, diverse, and fair.
* Organisational cultures based on entrepreneurialism.
* The performance of gender in organisations.
* New organisational forms and their emphasis on Speed.
* The intensification of the control of Bodies, Spaces, and Time in contemporary organisations.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Hancock, P. and Spicer, A. eds., 2009. *Understanding corporate life.* London: Sage.

Dyer, S., Humphries, M., Fitzgibbons, D. and Hurd, F., 2014. *Understanding management critically: A student text.* London: Sage.

1. **Learning and teaching methods**

Total contact hours: 21

Private study hours: 129

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Examination, 2 hours (60%)

Essay 1 (1000 words) (20%)

Essay 2 (1000 words) (20%)

13.2 Reassessment methods

Reassessment Instrument: 100% exam

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| *Private Study* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Lectures* | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |  |
| *Seminars* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| *Examination* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Essay 1* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Essay 2* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The problem solving analysis and application of theory in this module can be linked to international problems solved through the application of universal principles. Students will benefit from discussion and application of learning in an international classroom.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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