1. KentVision Code and title of the module

BUSN6130: Entrepreneurship

1. **Division which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The courses of study to which the module contributes**

BSc Management and associated programmes

BA Business Top-up

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 demonstrate a systematic understanding of the pathways for becoming an entrepreneur in a wide array of settings including large organisation, start-ups, universities, government, intermediaries and society;

8.2 critically evaluate – by making use of scholarly reviews and primary sources – the processes and organisational forms involved in co-creating value to solve complex challenges in collaboration with different types of entrepreneurs;

8.3 deploy accurately established knowledge and techniques of analysis and enquiry to manage innovation entrepreneurially in a knowledge based economy;

8.4 develop an entrepreneurial mind-set by understanding and applying key debates in the areas of entrepreneurial opportunity, motivation, marketing and finance.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 work in interdisciplinary areas relating theories from different subjects;

9.2 self-manage their learning;

9.3 communicate effectively to a variety of audiences and/or using a variety of methods;;

9.4 work with others efficiently and effectively;

9.5 apply numeracy and IT skills appropriately.

1. **A synopsis of the curriculum**

This module facilitates the development of an entrepreneurial mind-set, and equips students with necessary cutting-edge knowledge and skills vital for generating value in a knowledge based economy. The curriculum will include the following areas of study:

* Broader application of entrepreneurship
* Co-creation as a new form of generating value in an innovation ecosystem.
* Managing innovation entrepreneurially
* Entrepreneurial opportunity
* Entrepreneurial Motivation
* Entrepreneurial Marketing
* Entrepreneurial Finance – Finance fuels entrepreneurship.

1. **Reading list**

The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

1. **Contact hours**

Total contact hours: 22

Private study hours: 128

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation (20%)

Online MCQ test (20%)

Examination, 2 hours (60%)

13.2 Reassessment methods

Reassessment Instrument: 100% exam

1. **Map of module learning outcomes (sections 8 & 9) to contact hours (section12) and methods of assessment (section 13)**

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| Private Study | × | × | × | × | × | × |  |  | × |
| Lectures | × | × | × | × | × | × | × | × |  |
| Seminars | × | × | × | × | × |  | × | × | × |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| Examination | × | × | × | × | × | × | × |  | × |
| Online MCQ test |  | × | × |  |  | × |  |  | × |
| Group Presentation | × | × | × |  | × | × | × | × | × |

Students must achieve a pass in both the examination and group presentation to ensure all module learning outcomes have been met.

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

Emerging co-creation initiatives and knowledge based interactions have a strong internationalisation focus, particularly due to the complexity of global challenges that cannot be solved in-house, requiring close collaboration between diverse entrepreneurs from different countries. The students will be asked to develop a case study of a co-creation initiative, in which they will have the opportunity to select one with a global focus.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |