1. **Title of the module**

BUSN5421 (CB542) Research Project *(Taught at Medway)*

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BA/BSc Business & Management and associated programmes

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 identify an appropriate Business topic on which to write the report;

8.2 identify and systematically apply appropriate tools and techniques to support the report;

8.3 produce a report in the required format that integrates and communicates in-depth knowledge gained from the relevant programmes;

8.4 demonstrate a comprehensive understanding of and competency in their individual project domains.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 identify, find, record, organise and manipulate and communicate complex knowledge relevant to the development and management of organisations;

9.2 demonstrate an in-depth competence in time and project management;

9.3 demonstrate enhanced transferable skills in relation to independent learning.

1. **A synopsis of the curriculum**

Indicative areas to be covered are:

* Introduction to Business/Management Projects
* Research Methodologies
* Literature search and Literature Review
* Data collection and questionnaire
* Structuring a Project Report
* Data Analysis
* Presentations

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Wilson, J., (2010). Essentials of Business Research, Sage London.

Davies, M.B., (2007). Doing a Successful Student Research Project using Qualitative or Quantitative Methods, Basingstoke, Palgrave Macmillan.

Kumar, R., (2005, 2011). Research Methodology, A Step-by-step Guide for Beginners, Sage London.

Easterby-Smith, M. et al., (2008). Management Research, Sage London.

1. **Learning and teaching methods**

Total contact hours: 20

Private study hours: 280

Total study hours: 300

1. **Assessment methods**
   1. Main assessment methods

Progress Report (5%)

Presentation (10%)

Project (8000-12000 words) (85%)

13.2 Reassessment methods

Reassessment Instrument: 100% project

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures/Briefings | **X** | **X** |  |  |  |  |  |
| Supervision | **X** | **X** | **X** | **X** | **X** |  |  |
| **Assessment method** |  |  |  |  |  |  |  |
| Progress Report | **X** | **X** |  |  | **X** | **X** | **X** |
| Presentation |  | **X** |  | **X** |  |  | **X** |
| Project | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

Students are encouraged to draw on international case studies and journal articles as part of the research in developing the business project proposal and project and to relate international theories and concepts in the preparation and development of the project relating to the global aspect of business and management.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 08/12/19 | Major | September 2020 | 1,7,8,9 | No |
|  |  |  |  |  |