1. KentVision Code and title of the module

BUSN5026: Fundamentals of Business and Management

1. **Division which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 5

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The courses of study to which the module contributes**

Year in Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 understand key terms and theories relevant to the management of business organisations, particularly those relevant to organisational design and structure.

8.2 understand the historical development of management theory and how it is used in contemporary organisations.

8.3 understand the connection between management practices and the internal and external business environment.

8.4 critically reflect on the ethics and fairness of contemporary forms of business and management practice.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 communicate effectively about business and management theories across different contexts to specialist and non-specialist audiences.

9.2 analyse and interpret empirical examples through the lens of various management theories.

9.3 retrieve information from a variety of sources and showcase critical information literacy in integrating it into work.

9.4 plan and organise work and study independently.

1. **A synopsis of the curriculum**

How do contemporary organisations function? How are decisions made about the organization and design of work, the structure of an organisation and who is accountable or responsible for different activities, or about how the organisation will be led? This module is designed to introduce Year in Management students to some of the fundamental concepts and ideas about the management of organisations and the key functions that they serve. In addition to providing a introduction to the languages and practices of contemporary organisations this module will look at a wide range of theories of management, beginning with classical management perspectives like Scientific Management or Human Relations Theory, while also considering more contemporary management practices like Culture Management and different styles and practices of leadership. By taking a case study focused approach, it support students to develop a critical engagement with how contemporary business and management organisations operate, prompting reflection on the ethics and fairness of contemporary forms of work.

1. **Reading list**

The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

1. **Contact hours**

Total contact hours: 30

Private study hours: 120

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Individual Critical Summary – 1000 words (30%)

Individual Essay – 2500 Words (70%)

13.2 Reassessment methods

Reassessment Instrument: 100% Coursework

1. **Map of module learning outcomes (sections 8 & 9) to contact hours (section12) and methods of assessment (section 13)**

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| Private Study | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Lectures | **x** | **x** | **x** | **x** |  | **x** | **x** |  |
| Seminars | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Pre-Sessional Intensive | **x** | **x** | **x** | **x** | **x** | **x** |  |  |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| Individual Critical Summary | **x** | **x** | **x** | **x** | **x** | **x** |  | **x** |
| Individual Essay | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module explores the change and continuity of management practice and theory in light of the growth of global markets and changing demographic profile of the workplace including the use of new technology. Culture management is also studied within this module.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |