1. **Title of the module**

BUSN3910 (CB391) Business Organisation, Issues and Skills

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BSc (Hons) Management and associated programmes

BSc (Hons) Marketing

BSc (Hons) International Business

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate knowledge and understanding of a variety of business types and functions.
3. Demonstrate knowledge and understanding of major forces that shape the world of modern business such as innovation and knowledge creation, technology, ethics and sustainability, internationalisation, and entrepreneurship.
4. Evaluate the business environment in terms of key PESTEL influences as well as major forces shaping business developments such as sustainability, innovation and internationalisation from the perspectives of managers from various management career contexts.
5. Demonstrate knowledge and understanding of theories underlying key employability skills.
6. Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Research topics independently to extract and synthesise information from a range of academic and online sources to formulate and support a well-reasoned and structured line of argument.
9. Make sound judgements to distinguish between fact and opinion; relevant and irrelevant information, and between opposing views based upon conflicting evidence.
10. Demonstrate and enhance leadership, communication, and teamwork skills
11. Exercise personal responsibility.
12. Relate knowledge of theory to practice and experience to enhance employability.
13. **A synopsis of the curriculum**

This module provides fundamental knowledge of a range of business organisations, business purpose, ownership types and stakeholder influence. It further introduces organisational structures, functional areas and the impact of the external environment on business. Furthermore, this module introduces the many factors that shape the nature of organisations operating in an increasingly complex business environment such as innovation, internationalisation, entrepreneurship, and sustainability. Module participants explore this dynamic nature of business and consider successful existence within modern organisations through studying and applying employability skills such as leadership, teamwork, and resilience.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Cottrell, S. (2015) *Skills for Success: Personal Development and Employability* London: Palgrave Macmillan

Lumley, M., and Wilkinson, J. (2014) *Developing Employability for Business*, Oxford: OUP

[Wetherly](https://www.amazon.co.uk/s/ref=dp_byline_sr_book_1?ie=UTF8&text=Paul+Wetherly&search-alias=books-uk&field-author=Paul+Wetherly&sort=relevancerank), P. and Otter, D. (2018) *The Business Environment: A Global Perspective,* Oxford: OUP

[Worthington](https://www.amazon.co.uk/s/ref=dp_byline_sr_book_1?ie=UTF8&text=Ian+Worthington&search-alias=books-uk&field-author=Ian+Worthington&sort=relevancerank), I, [Britton](https://www.amazon.co.uk/s/ref=dp_byline_sr_book_2?ie=UTF8&text=Chris+Britton&search-alias=books-uk&field-author=Chris+Britton&sort=relevancerank), C., [Thompson](https://www.amazon.co.uk/s/ref=dp_byline_sr_book_3?ie=UTF8&text=Dr+Ed+Thompson&search-alias=books-uk&field-author=Dr+Ed+Thompson&sort=relevancerank), E. (2018) *The Business Environment: Themes and Issues in a Globalizing World,* Pearson

1. **Learning and teaching methods**

Total contact hours: 23

Private study hours: 127

Total study hours: 150

1. **Assessment methods** 
   1. Main assessment methods

Individual report, 2500-3000 words (60%)

MCQ Online moodle test (15%)

Seminar Groupwork (15%)

VLE Employability Award (10%)

* 1. Reassessment methods

Reassessment Instrument: 100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| Lectures | X | X | X | X | X | X | X | X | X | X |
| Seminars | X | X | X | X | X | X | X | X | X | X |
| Workshops |  |  |  | X | X |  |  | X | X | X |
| Private Study | X | X | X | X | X | X | X |  | X | X |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| Individual report | X | X | X | X | X | X | X | X | X | X |
| MCQ Test | X | X | X | X | X |  |  |  |  |  |
| Seminar Groupwork | X | X | X | X | X | X | X | X | X | X |
| VLE Employability Award (test) |  |  |  | X | X |  |  | X | X | X |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/ declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module introduces all students to several globalisation issues facing modern business. It will also give students an appreciation of business challenges faced nationally, regionally and internationally.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Jan 2018

1. **Title of the module**
2. **School or partner institution which will be responsible for management of the module**
3. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**
4. **The number of credits and the ECTS value which the module represents**
5. **Which term(s) the module is to be taught in (or other teaching pattern)**
6. **Prerequisite and co-requisite modules**
7. **The programmes of study to which the module contributes**
8. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
9. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
10. **A synopsis of the curriculum**
11. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**
12. **Learning and teaching methods**
13. **Assessment methods**
    1. Main assessment methods

13.2 Reassessment methods

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |  |  |  |
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| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| **Private Study** |  |  |  |  |  |  |  |  |  |  |
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| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
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1. **Inclusive module design**

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The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**
2. **Internationalisation**

**If the module is part of a programme in a Partner College or Validated Institution, please complete sections 18 and 19. If the module is not part of a programme in a Partner College or Validated Institution these sections can be deleted.**

1. **Partner College/Validated Institution**
2. **University School responsible for the programme**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 30/11/19 | Major | Sep 2020 | 8, 9, 13, 14, 17 | No |
|  |  |  |  |  |