1. **Title of the module**

BUSN3760 (CB376) Introduction to Financial Markets and Instruments

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BSc (Hons) Finance and Investment with a Year in Industry

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate knowledge of the history of international financial markets.

8.2 Demonstrate knowledge and understanding of various financial markets operating in an economy.

8.3 Demonstrate knowledge and understanding of various financial instruments available for trading in financial markets.

8.4 Demonstrate knowledge and understanding of concepts and principles under which financial markets operate.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Demonstrate an ability to work with others to develop interpersonal and team-working silks.

9.2 Structure and develop appropriate and effective communication skills, critically and self-critically, orally or in writing.

9.3 Demonstrate numeracy, analysis, and problem solving skills.

9.4 Present relevant information in a logical and precise manner.

1. **A synopsis of the curriculum**

This module introduces students to different financial markets and their role in the economy. These markets include equity, bond/debt/interest rate, foreign exchange and derivative markets. In this module, students will also learn about the trading instruments used in these markets. Moreover, the module offers an exploration of current developments in the world's financial markets and institutions, including innovation, globalization, and deregulation, with a focus on the actual practices of financial institutions, investors, and financial instruments.

Indicative topics are:

* The development of financial markets and instruments and their role in the economy
* Money, interest and bond markets and their major instruments
* Equity markets, their functions and instruments
* Derivative markets and their instruments
* Foreign exchange markets

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Fabozzi, F. Modigliani, F. Jones, F (2014), *Foundations of Financial Markets & Institutions*, International Edition, 4th Edition, Harlow: Pearson.

Madura, J. (2012), *Financial Institutions & Markets*, 10th Edition, Stamford, CT: Southwestern Cengage Learning.

Mishkin, F.S. and Eakins, S.G. (2016), *Financial Markets & Institutions: Global Edition*, 8th Edition, Harlow: Pearson.

Saunders, A. and Cornett, M. (2015), *Financial Markets and Institutions: A Modern Perspective*, 6th Edition, Columbus, OH: McGraw Hill Education.

Viney, C. Phillips, P. (2012), *Financial Institutions, Instruments and Markets*, 7th Edition, Columbus, OH: McGraw Hill

1. **Learning and teaching methods**

Total contact hours: 32

Private study hours: 118

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

VLE Test (10%)

Group Presentation (20%)

Examination, 2 Hour (70%)

13.2 Reassessment methods

Reassessment Instrument: 100% examination

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| **Private Study** | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** |
| *Lectures* | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |
| *Seminars* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |
| *VLE test* | **X** | **X** | **X** | **X** |  |  | **X** |  |
| *Group Presentation* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Examination - two-hour, unseen* | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module covers the role the financial markets play in an economy. In addition, this module exposes students to a wide range of financial instruments that trade in these markets. Knowledge and understanding of these aspects have an international context. This module is also relevant for different CFA (Chartered Financial Analyst) exams which is an internationally recognised professional qualification.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Jan 2018