1. KentVision Code and title of the module

BUSN3750: Fundamentals of Finance and Investments

1. **Division which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

BUSN3670 Introduction to Data Analysis and Statistics for Business (pre-requisite)

BUSN3650 Economics for Business 1 (co-requisite)

1. **The courses of study to which the module contributes**

BSc (Hons) Finance and Investment with a Year in Industry

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate knowledge and understanding of alternative capital budgeting techniques and the ability to evaluate investment projects using these techniques.

8.2 Demonstrate knowledge and understanding of the basics of risk and return in the context of investments and portfolio theory.

8.3 Demonstrate knowledge and understanding of various sources of short and long-term finance and the ability to determine the value of sources of long-term finance.

8.4 Demonstrate knowledge and understanding of basic theories of cost of capital and capital structure and the ability to estimate weighted average cost of capital for investment appraisal.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Research, plan, and work independently.

9.2 Effectively communicate information, arguments and analysis.

9.3 Apply quantitative and problem solving tools.

9.4 Retrieve information from a variety of sources.

1. **A synopsis of the curriculum**

This module begins by looking at the role of investments and finance in an organisational context. It then considers the role of financial markets and the links between investors and businesses. Students will learn different investment appraisal techniques used in capital budgeting decisions, such as NPV and IRR. The module also covers the basics of any investment decision, such as the relation between return and risk. In the second part of the module, student will learn about short and long term sources (i.e. capital structure) of finance available to businesses and how to determine the cost and value of each source of long-term finance.

Indicative topics are:

* Short-term and long term investment appraisal and capital budgeting techniques
* Estimation of return and risk in the context of portfolio theory
* Short-term finance and working capital management
* Long-term finance and the cost of each source of finance
* Capital structure and weighted average cost of capital
* Interaction of investment and financing decisions

1. **Reading list**

The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

1. **Contact hours**

Contact hours: 33

Private study hours: 117

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

VLE Test 1 (20%)

VLE Test 2 (20%)

Examination, 2 Hour (60%)

13.2 Reassessment methods

Reassessment Instrument:100% examination

1. **Map of module learning outcomes (sections 8 & 9) to contact hours (section12) and methods of assessment (section 13)**

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Lectures* | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |
| *Seminars* | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| *VLE test 1* | **X** |  | **X** | **X** | **X** | **X** | **X** | **X** |
| *VLE test 2* | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** |
| *Examination* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module covers the topics which are practiced by managers all over the world under the finance and investment function of an organisation. The module is also relevant to prepare for CFA (Chartered Financial Analyst) exam ‘Corporate Finance’ which is an internationally recognised professional qualification.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |