1. **Title of the module**

BUSN3121 – Introduction to Management

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

Compulsory to the following courses:

BSc Business and Management and associated programmes

BSc Business and Marketing

BSc Business Analytics and Management

BSc Accounting and Finance

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Understand key theories of management including classical and contemporary approaches to managing.

8.2 Apply both classical and contemporary theories of management to the practices of contemporary organizations, evaluating how they have changed over time and the impact of these changes on their effectiveness.

8.3 Understand the relationship between management and different organizational forms.

8.4 Examine the ethics and fairness of classical and contemporary approaches to management.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Organize and present their own analysis as a considered viewpoint.

9.2 Find, select, and synthesise complex information.

9.3 Communicate effectively using a variety of methods appropriate to a management context.

9.4 Plan work and study independently using relevant resources.

1. **A synopsis of the curriculum**

How are organizations managed today? What are the best ways to manage people in organizations? How are decisions made about the design of work, the structure of an organisation, and who is accountable or responsible for different activities? Introduction to Management aims to provide an understanding of the challenges of managing people within complex work organisations. On this module we’ll learn about some of the fundamental theories of management and understand the key functions that managers serve in organizations. It will explore the languages and practices of contemporary organisations by looking at a wide range of different theories of management, starting with classical management perspectives like Scientific Management or Human Relations Theory, and then considering more contemporary issues like Culture Management and different styles and practices of Leadership.

By taking a case study focused approach, this module will support students to develop key employable skills like a critical thinking so that they can speak confidently about how businesses operate today. Students will also learn to reflect on the ethics and fairness of contemporary forms of work.

1. **Reading list**

KBS is committed to ensuring that core reading materials are in accessible electronic formats in line with the Kent Inclusive Practices and that these materials reflect the diversity of the staff and students that are a part of the KBS community.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

1. **Learning and teaching methods**

Total contact hours: 22

Private study hours: 128

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Individual Essay – 1500 words (30%)

Examination, 2 Hour (70%)

13.2 Reassessment methods

100% Examination

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Private  Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Individual Essay | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Examination | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway (BUSN3121)

1. **Internationalisation**

This module contains a number of topics that have a strong focus on debates within international management thinking. When students study ’Scientific Management and Human Relations’, they will consider the evolution of management thinking that began in the US in the early part of the twentieth century and that still dominate debates about ’best practice’ within international management. Within the topic of ’Leadership’ students will study the impact of individual corporate leaders on the success of a number of major international organisations. In the subject of ‘Culture Management’, students study the ways in which large corporations establish and develop a strong international corporate culture within a business setting, employing workers from international labour markets.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
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