1. KentVision Code and title of the module

BIOS6003 – Science Communication and Public Engagement

## Division and School/Department or partner institution which will be responsible for management of the module

Division of Natural Sciences (Biosciences)

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 6

## The number of credits and the ECTS value which the module represents

15 Credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn or Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Optional for all courses offered by the Division of Natural Sciences.

Not available as an elective module.

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate knowledge and understanding in science communication and public engagement;

8.2 Apply principles of good science communication and public engagement in a practical context;

8.3 Articulate the significance of science communication and public engagement for society.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Evaluate and apply evidence from disciplines across sciences, social sciences and humanities;

9.2 Communicate advanced content to non-scientific audiences;

9.3 Engage effectively with others as part of a team.

## A synopsis of the curriculum

Recent events have illustrated the importance of ensuring that science is communicated effectively to non-scientific audiences. This module considers best practice in science communication, making use of case studies that illustrate its importance in developing an informed and empowered public, while developing skills in different modes of communication that enhance future employability.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 128

Contact Hours: 22

Total: 150

## Assessment methods

13.1 Main assessment methods

* Essay (1,000 words) – 30%
* Science Communication Strategy Portfolio (equivalent to 2,500 words) – 70%

The Science Communication Strategy Portfolio is a compulsory sub-element and therefore must be passed in order to complete the module.

13.2 Reassessment methods

* Like-for-like

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- |
| Private Study | **x** | **x** | **x** | **x** | **x** |  |
| Lecture | **x** | **x** | **x** |  |  |  |
| Seminar | **x** | **x** | **x** | **x** | **x** | **x** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- |
| Essay | **x** |  | **x** | **x** |  |  |
| Portfolio | **x** | **x** | **x** | **x** | **x** | **x** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

Science is an international discipline with widely applicable international resonance. This module presents subject-specific knowledge generated, developed, and refined by scientists around the world. Mastery of the learning outcomes will equip students to apply the knowledge in a wide range of international contexts and these will be addressed in making the content relevant to current global issues. The Division of Natural Sciences is an international community of students and staff and group activities and teaching will provide a platform for internationally-focussed discussion.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
| 16 Dec 2021 | Minor | Sept 2022 | 13 | No |
|  |  |  |  |  |