1. **Title of the module**

SOCI7500 (SO750) – Popular Culture, Media and Society

1. **School or partner institution which will be responsible for management of the module**

School of Social Policy, Sociology, and Social Research

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn term (term 1)

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

Core module for Cultural Studies/Cultural Studies and Media programmes including those listed below. Optional module for other SPSSR programmes

Cultural Studies and Media BA

Cultural Studies and Comparative Literature BA

Cultural Studies and Journalism BA

Cultural Studies with Journalism BA

Cultural Studies and Comparative Literature BA

Criminology and Cultural Studies BA

Cultural Studies and Social Anthropology BA

Film and Cultural Studies BA

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Use various theoretical approaches to popular culture, media and mediated communications.

8.2 Engage in a range of critical debates surrounding media and popular cultural production and consumption.

8.3 Examine how social critique and media culture interact and cross-inform each other.

8.4 Understand a number of social and cultural issues concerning the integration of media technologies into everyday life.

8.5 Develop a critical understanding of processes of mediation and remediation in the narrative construction of personal and collective identities.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Critically evaluate varied multidisciplinary theoretical and analytical approaches to the subjects and materials examined.

9.2 Analyse and contextualise theoretical and empirical case studies within both the module’s key themes and a broader academic discourse.

9.3 Draw on relevant materials and analytical tools to develop considered arguments and evaluations, and be able to present these clearly in oral and written forms*.*

1. **A synopsis of the curriculum**

This module introduces and applies ideas in critical, cultural and communications theory to debates and issues surrounding media and popular culture, focusing on such themes as cultural elitism, power and control, the formation of identities, the politics of representation, and the cultural circuit of production and consumption. It investigates the relationship between the development of contemporary society and societal values and the changing technological basis of mediated culture.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Gill, R. (2006) *Gender and the Media*. Polity

Hall, S. (1997) *Representations: Cultural Representations and Signifying Practices*. Sage

Hjarvard, S. (2013) *The Mediatization of Culture and Society*. Routledge

Hodkinson, P. (2001) *Media, Culture and Society*. Sage

Jenkins, H. (ed.) (2006) *Convergence Culture: where old and new media collide*. New York University Press

Long, P., Wall, T. (2012) *Media Studies: Texts, Production and Context*. Pearson

Storey, J. (2012) *Cultural Theory and Popular Culture*. Routledge

1. **Learning and teaching methods**

Total contact hours: 22

Private study hours: 128

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Assignment 1 (essay) - 45%

Essay/assignment 2 (essay) - 45%

Seminar – 10%

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| **Private Study** | x | x | x | x | x | x | x | x |
| Lecture | x | x | x | x | x | x | x |  |
| Seminar | x | x | x | x | x | x | x | x |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Essay/assignment 1 | x | x | x | x | x | x | x | x |
| Essay/assignment 1 |  |  |  |  |  |  |  |  |
| Seminar | x | x | x | x | x | x | x | x |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module topics have international; applicability, the range of generic skills which will be developed are applicable to international contexts and the specific skills have potential international relevance.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 18/07/16 | Major | September 2017 | 4,5,7,8,9,10,11,13 | No |
|  |  |  |  |  |

Revised FSO Jan 2018