1. **KentVision Code and title of the module**

MSTU5000 Media Ethics

1. **Division and School/Department or partner institution which will be responsible for management of the module**

Arts and Humanities, School of Arts

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 5

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn or Spring

1. **Prerequisite and co-requisite modules** **and/or any module restrictions**

None

1. **The course(s) of study to which the module contributes**

Optional to BA Media Studies and associated programmes

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Engage in a range of critical debates surrounding media culture and consumption;

8.2 Demonstrate understanding of some of the key moral issues and ethical dimensions of contemporary media practices;

8.3 Demonstrate understanding of theoretical discourse regarding media representation and the formation of identities within digital domains;

8.4 Examine the moral, social and cultural impact of mediation on communication and everyday life;

8.5 Reflect upon their own role and responsibilities in relation to ethical media practices.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Engage in meaningful debate about issues and practices within their degree area;

9.2 Demonstrate understanding of key concepts within relevant academic literature;

9.3 Demonstrate research skills, including the ability to assess the merits of, and make critical judgments in relation to, academic and non-academic sources of information;

9.4 Demonstrate ability to communicate effectively to a variety of audiences and/or using a variety of methods

9.5 Demonstrate an ability to prepare and deliver cohesive and convincing arguments in writing and in verbal presentation;

9.6 Act on feedback received from both academic staff and peers.

1. **A synopsis of the curriculum**

This module seeks to investigate some of the most pressing ethical issues in contemporary media culture and the mediated arts. Topics may include: violence in video games, nudity on the screen and in advertising, anti-heroes and villains in fiction, propaganda and manipulation, sexism and racism in humour, shock value in the news and in contemporary art. To answer the many moral questions that arise in this context students will examine basic notions such as truth, objectification, voyeurism, exploitation, offence, harm, gender, and stereotype.

1. **Reading list**

The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

1. **Contact hours**

Contact hours: 33

Private Study Hours: 267

Total Study Hours: 300

1. **Assessment methods**
   1. Main assessment methods

Digital Portfolio (50%)

Essay (3000 word or equivalent) (50%)

13.2 Reassessment methods

Like-for-Like

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods and methods of assessment**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | **x** | **x** | **x** | **x** | **x** |  | **x** | **x** |  | **x** | **x** |
| Lecture | **x** | **x** | **x** | **x** |  |  | **x** |  |  |  |  |
| Seminar | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Digital Portfolio | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Essay | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

As part of the module content students will need to consider ethical issues as they occur in media and communication practices globally. The module will incorporate debate on social media’s collapsing of private/public, physical and national borders and the ethical repercussions of this contemporary manifestation. The module will draw upon the diversity and international backgrounds of students.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts CLOs ( |
| 10/12/19 | Minor | Sep 2020 | 12, 13 | No |
| 20/01/2023 | Minor | 2-23/24 | 13-14 | No |