1. **Title of the module**

JOUR5040 (JN504) Principles and Practices of Convergent Journalism III

1. **Division or partner institution which will be responsible for management of the module**

Law, Society and Social Justice: Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules and/or module restrictions**

Pre-requisite JOUR3030 (JN303) Principles and Practice of Convergent Journalism I

Pre-requisite JOUR5010 (JN501) Principles and Practice of Convergent Journalism II

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism – compulsory module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate a systematic understanding of the processes, principles and skills involved in writing and reporting news for television, radio, newspapers and online
3. Demonstrate a critical understanding of the concept and nature of news in all of its forms, and how the production processes in different media affect its narrative grammar
4. Demonstrate confidence with advanced production techniques and formats in recording, editing and transmission for print, television, radio and online journalism
5. Demonstrate current understanding of how print and broadcast techniques are being adapted and combined in an online environment
6. Demonstrate current understanding of how newsrooms are organised and confidence in performing a variety of roles connected with news production on different platforms
7. Demonstrate advanced understanding of online tools available to journalists for researching and reporting
8. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
9. Confidently communicate complex ideas, tailoring the approach to suit a range of platforms and audiences
10. Confidently diagnose problems and propose solutions both autonomously and as part of a team
11. Gather, organise and deploy information to formulate complex arguments confidently and communicate them fluently
12. Consider and evaluate their work with reference to professional standards
13. Work productively in a group or team, showing abilities to contribute or to lead
14. **A synopsis of the curriculum**

The culture of British radio, television, newspaper and online journalism, its history and development. Advanced use of cameras, audio recorders, editing equipment and radio and television studio production facilities. Advanced techniques in television news programme production. Advanced use of print design software, image manipulation software and print production facilities. Advanced techniques in radio news programme production. Advanced techniques in multimedia journalism production. How social media and reader interactivity is changing journalism and the legal, ethical, technical and editorial implications.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Geller V (2007), Creating Powerful Radio, Focal Press

Holland P (2000), The Television Handbook, 2nd ed, Routledge

Hudson G and Rowlands S (2007), The Broadcast Journalism Handbook, Pearson Education

Leslie J (2003), MagCulture: New Magazine Design, Laurence King Publishing

Reeves I (2014) The Newspapers Handbook, 5th Ed, Routledge

Ray V (2003), The Television News Handbook: An insider’s guide to being a great broadcast journalist, Pan Books

Yorke I and Alexander R (2001), Television News, 4th ed, Focal Press

Zappaterra Y (2007), Editorial Design, Laurence King Publishing

1. **Contact hours**

Total Contact Hours: 96

Private Study Hours: 354

Total Study Hours: 450

1. **Assessment methods**
   1. Main assessment methods

Reporter assessment 1 – 15%

Reporter assessment 2 – 15%

Reporter assessment 3 – 15%

Solo Print – 15%

Solo Radio – 15%

Solo TV – 15%

Overall Performance – 10%

13.2 Reassessment methods

100% coursework

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | X | X | X | X | X |  |  | X | X | X |  |
| News days | X | X | X | X | X |  |  |  |  |  | X |
| Lectures | X | X | X | X | X |  |  | X | X | X |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Reporter assessment 1 | X | X | X | X | X | X | X | X | X | X | X |
| Reporter assessment 2 | X | X | X | X | X | X | X | X | X | X | X |
| Reporter assessment 3 | X | X | X | X | X | X | X | X | X | X | X |
| Overall performance | X | X | X | X | X | X | X | X | X | X | X |
| Solo Print assessment | X | X | X |  |  | X | X | X | X | X |  |
| Solo Radio assessment | X | X | X |  |  | X | X | X | X | X |  |
| Solo TV assessment | X | X | X |  |  | X | X | X | X | X |  |

1. **Inclusive module design**

The School/Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets. Their assessments are designed to test their understanding of these global techniques.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| EPA | Major | September 2021 | 8,9,13,14 | No |
|  |  |  |  |  |

Revised FSO Feb 2018