1. **Title of the module**

JOUR3030 (JN303) Principles and Practices of Convergent Journalism I

1. **Division or partner institution which will be responsible for management of the module**

Law, Society and Social Justice: Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism - compulsory module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Understand key processes, principles and skills involved in the professional production of news content for radio, television, print and online platforms
3. Understand the structure of editorial teams in broadcasting, newspapers, magazines and online publications and the nature of the roles within them
4. Critically assess and use sources of audio, video, text and images such as raw feeds, wire copy, archive material, picture libraries and other media
5. Originate and develop ideas for news stories, and how particular approaches work in different media
6. Apply basic skills in writing scripts, cues, reports and headlines for radio and television news bulletins
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Deploy effective communication skills to a range of audiences
9. Gather, organise and deploy information to formulate arguments cogently and communicate them fluently
10. Consider and evaluate their work with reference to professional standards
11. Understand the professional importance of working to deadlines
12. **A synopsis of the curriculum**

British radio journalism, its history and development. Magazine and online production development. Use of microphones, audio and video recording equipment and studio production. Setting up and conducting of interviews. Use of digital audio and video editing systems to compile news packages and features. Team working. Sound and video on the internet. Publishing journalism online.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Hudson G and Rowlands R (2007), The Broadcast Journalism Handbook, Pearson Education

Fleming C (2010), The Radio Handbook, 3rd ed, Routledge

Beaman J (2000), Interviewing for Radio, Routledge

Quinn S (2005), Convergent Journalism: The Fundamentals of Multimedia Reporting, Peter Lang

Harrower T (2012), The Newspaper Designer’s Handbook, 7th ed, McGraw-Hill

Evans H (1997), Pictures on a Page, Heinemann

Reeves, I (2014) The Newspapers Handbook, 5th ed, Routledge

1. **Contact hours**

Total Contact Hours: 96

Private Study Hours: 354

Total Study Hours: 450

1. **Assessment methods**
   1. Main assessment methods – 100% coursework, comprising:

TV Assessment 1 - 20%

Print Assessment 2 - 20%

Radio Assessment 3 - 20%

Online Assessment 4 – 20%

Blog Postings – 10%

News Conference Pitches – 10%

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Private Study | X | X | X | X | X | X | X | X | X |
| Lectures | X | X | X | X | X | X | X | X | X |
| Workshops | X | X | X | X | X | X | X | X | X |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| TV journalism assessment | X | X | X | X | X | X | X | X | X |
| Radio journalism assessment | X | X | X | X | X | X | X | X | X |
| Print journalism assessment | X | X | X | X |  | X | X | X | X |
| Online journalism assessment | X | X | X | X |  | X | X | X | X |
| Blog postings | X | X | X | X |  | X | X | X | X |
| Conference pitches | X | X | X | X |  | X | X | X | X |

1. **Inclusive module design**

The School/Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| EPA | Major | September 2021 | 7,8,9,13,14 | No |
|  |  |  |  |  |

Revised FSO Feb 2018