1. KentVision Code and title of the module

FREN5920 French for Business

## Division and School/Department or partner institution which will be responsible for management of the module

Division of Arts & Humanities – School of Cultures and Languages

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 6

## The number of credits and the ECTS value which the module represents

15 credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn or spring

## Prerequisite and co-requisite modules and/or any module restrictions

Prerequisite: FREN6480 or equivalent language level.

## The course(s) of study to which the module contributes

Optional for BA Modern Languages (Single and Joint Honours)

Also available as an elective module

## The intended subject specific learning outcomes.On successfully completing the module students will be able to:

8.1 Function confidently in French on a social and professional level within a general professional context and be confident to undertake further professional training;

8.2 Communicate effectively in writing and orally in everyday situations in a professional context, including producing summaries/précis of business or economic texts (Common European Framework of Reference indicative level: B2/C1);

8.3 Understand and accurately use an extended vocabulary and specialised forms of expression and register of the contemporary French business context.

.

## The intended generic learning outcomes.On successfully completing the module students will be able to:

9.1 Communicate and work as part of a team on a research and presentation project;

9.2 Problem solve by undertaking independent research in the library collections and using appropriate academic databases online;

9.3 Demonstrate transferable skills necessary for employment at the appropriate level in the target language: oral and written communication, marshalling information and being able to summarise it, playing an active role in meetings and other professional events.

## A synopsis of the curriculum

Students will be introduced to the francophone business environment and will learn to be operational in such a context. As well as learning about essential aspects of companies and specific features of the French language encountered in such an environment, students will broaden their knowledge of current events and economic issues through the use of a dossier of contemporary texts/articles, which will be exploited in a variety of ways: *résumé* (précis-writing), *analyse de document* (questions about the text), or free composition. In terms of key skills, business skills and language skills, this module encourages the practice of meticulous accuracy.

Students will develop their confidence in the use of specialised terminology and appropriate register in a professional context.

As an option, students may register for the *Diplôme de français professionnel Affaires B2* (DFP Affaires B2) of the *Chambre de Commerce et d’Industrie de Paris Ile-de-France* (CCIP). The syllabus of FR592 closely follows some of the pedagogical requirements of the business French programme of the CCIP.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Total Contact Hours: 20

Private Study Hours: 130

Total Study Hours: 150

## Assessment methods

* 1. Main assessment methods
* Written assignment 1 (400 words) – 35%
* Written assignment 2 (500 words) – 45%
* Small group Presentation (20 minutes) – 20%

13.2 Reassessment methods

* Reassessment Instrument: 100% Coursework

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods and methods of assessment

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- |
| **Private Study** |  |  | **x** |  | **x** | **x** |
| **Seminar** | **x** | **x** | **x** | **x** | **x** | **x** |

**Module learning outcomes against assessment methods:”**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- |
| **Written assignment 1** | **x** | **x** | **x** |  | **x** | **x** |
| **Written assignment 2** | **x** | **x** | **x** |  | **x** | **x** |
| **Small group presentation**  |  | **x** | **x** | **x** | **x** | **x** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

In this specialist language module, students will be required to develop their communication skills in reading, writing, listening and speaking. Students will learn about the various aspects of a French-speaking business environment, and they will practise key skills necessary in such an environment, using an extended vocabulary and specialised forms of expression and register of the contemporary French-speaking business context. The focus here is very much on being open and reactive in an international context. The assessments also test the same communication skills and emulate the situations that students may realistically expect to encounter in communication with professionals in the target language.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised(if applicable) | Impacts CLOs |
| --- | --- | --- | --- | --- |
| 05/02/16 | Major | September 2016 | 1, 5-6, 8-13 | No |
| 19/12/2022 | Minor | 2023/24 | 7,13-14 | No |