1. **Title of the module**

BUSN9192 (CB9192): Strategic Portfolio Management

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MSc Project Management

1. **The intended subject specific learning outcomes.**

**On successfully completing the module students will be able to:**

* 1. To provide a systematic and comprehensive understanding of the strategy development process and the required governance arrangements
  2. Select and apply complex Management of Portfolios (MoP) principles, practices and techniques to suit different organisational environments
  3. Critically evaluate examples of MoP information (including documents and role descriptions)
  4. Critically analyse and reflect on the solutions adopted in relation to a given scenario.

1. **The intended generic learning outcomes.**

**On successfully completing the module students will be able to:**

* 1. Demonstrate critical thinking and problem-solving skills
  2. Demonstrate an advanced level of intercultural and ethical competency
  3. Work and study independently and demonstrate learning through argumentative discussions on the strategic portfolio management issues that are current and timely;
  4. Demonstrate effective teamwork skills

1. **A synopsis of the curriculum**

Strategic Portfolio Management enables senior management to create, define and manage the portfolio of strategic options that best delivers the organisation’s vision, balancing short and long term objectives, risks and cost. This module aims to support students with an overview of portfolio management, the principles on which it is based, complex and best-in-practice techniques used, and how to get started and sustain progress. This module addresses the key concepts of portfolio management, its benefits to organisations and how it fits in with the organisation strategy development and implementation. This module is aligned with the Management of Portfolio Professional Certificate and its ethical aspects and will apply a mix of academic and empirical literature with the professional body of knowledge. World class real life case studies will be discussed.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Barclay and Osei-Bryson (2015), S*trategic Project Management: Contemporary Issues and Strategies for Developing Economies*, Taylor and Francis Group, US

Levine and Wideman (2008), *Project Portfolio Management: A Practical Guide to Selecting Projects, Managing Portfolios, and Maximizing Benefits*, Jossey-Bass, US

Lock and Wagner (2018), *The Handbook of Project Portfolio Management (Project and Programme Management Practitioner Handbooks)*, Routledge, UK

[Office of Government Commerce](https://www.amazon.co.uk/s/ref=dp_byline_sr_book_2?ie=UTF8&field-author=Office+of+Government+Commerce&text=Office+of+Government+Commerce&sort=relevancerank&search-alias=books-uk) (2011), *Management of Portfolio,* The Stationery Office Ltd, UK

Project Management Institute (2018), *The Standard for Portfolio Management*, 4th Revised edition, US

1. **Learning and teaching methods**

Total contact hours: 24

Private study hours: 126

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation (15-20 minutes) 30%

Individual Reflective Essay (3000 words) 70%

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lecture | **X** | **X** | **X** | **X** |  |  |  | **X** |
| Seminars | **X** | **X** |  |  | **X** | **X** | **X** | **X** |
| Group Activities |  |  | **X** | **X** |  |  | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Group Presentation | **X** | **X** | **X** | **X** |  | **X** | **X** |  |
| Individual reflective essay | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

Examples of portfolio management concepts and practices will help students to operate in an international context and global organisation. Students will have the opportunity to develop the ability to think globally. Case studies from international contexts will be discussed in the seminars. Students will be asked to use international cases in their reflective essay assignment. These cases will improve the students’ abilities to understand the differences in cultural interpretations in the context of portfolio management, in which international and transformation projects are led.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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