1. **Title of the module**

BUSN9187 (CB9187): Projects Benefits Management

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MSc Project Management

1. **The intended subject specific learning outcomes.**

**On successfully completing the module students will be able to:**

* 1. Demonstrate a systematic understanding of Benefits Management and Value Management,
  2. Demonstrate a comprehensive understanding of techniques applicable to the learners’ research on Value and benefits management
  3. Systematically apply Management of Value MoV® on operational environment
  4. Deal with complex value management issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences

1. **The intended generic learning outcomes.**

**On successfully completing the module students will be able to:**

* 1. Demonstrate critical thinking and problem solving skills
  2. Demonstrate a systematic understanding and application of evidence-based decision making
  3. Deconstruct complex problems
  4. Demonstrate comprehensive analytical skills by linking theoretical perspectives to practical situations

1. **A synopsis of the curriculum**

Benefits management defines benefits, implements the necessary change and ensures the benefits are realised. From an application perspective, this module combines a set of principles, processes and techniques for a student to master and execute when managing projects. This module proposes a definition of value that embraces both monetary and non-monetary benefits, and argues that the subjectivity of value increases the need for it to be actively managed. It provides a method, supported by techniques, for allocating scarce funds as effectively as possible. This module will cover real-life case studies on organisations adopted Benefits Management successfully and less successfully. This module will help candidate to take MoV foundation and Practitioner Exam. This module will cover hands on training on strategic benefits management dashboards for projects (e.g. Wovex and Amplify) and it will equip students with skills to design their own Benefits Management and Management of Value methodologies including their dashboards

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

APMG International (2014), Managing benefits: optimizing the return from investments, UK

Barclay and Osei-Bryson (2015), *Strategic Project Management: Contemporary Issues and Strategies for Developing Economies*, Taylor and Francis Group, US (Chapter 4, 6, 15 and 17)

Office of Government (2010), *Management of value*, Stationery Office; UK ed. edition

Project Management Institute (2018), *Benefits Realization Management: Standard Guide*, PMI Publications, US

Zwikael and Smyrk (2019), *Project Management: A benefits Realization Approach*, Springer, Switzerland

1. **Learning and teaching methods**

Total contact hours: 24

Private study hours: 126

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

VLE Test 30%

Individual Essay 3000 words (70%)

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lecture | **X** | **X** | **X** | **X** |  |  |  | **X** |
| Seminars | **X** | **X** |  |  | **X** | **X** | **X** | **X** |
| Group Activities |  |  | **X** | **X** |  |  | **X** |  |
| **Assessment method** |  |  |  |  |  |  |  |  |
| VLE Test | **X** | **X** | **X** |  | **X** |  |  | **X** |
| Individual Essay (3000 words) | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

Examples of project benefits management concepts and practices will help students to operate in an international context and global organisation. Students will have the opportunity to develop the ability to think globally. Academic papers on different international contexts will be discussed in the seminar time. Students will be asked to provide evidence from different countries in their finale critical essay report.

**DIViSIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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