1. **Title of the module**

BUSN7470 (CB747) International Entrepreneurship

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn or Spring

1. **Prerequisite and co-requisite modules**

BUSN6005 International Business: Theoretical Insights

1. **The programmes of study to which the module contributes**

BSc (Hons) International Business and associated programmes

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 demonstrate a critical understanding of the key concepts, theories and issues in international entrepreneurship, with a focus on the analysis of the global business environment in which international entrepreneurs operate;

8.2 demonstrate the ability to critically comprehend and utilize key concepts and theories in understanding contemporary issues in international entrepreneurship and apply them to practice;

8.3 demonstrate a holistic and comprehensive understanding of the stages of international entrepreneurial processes facing the entrepreneur;

8.4 demonstrate a balanced view towards the opportunities and barriers to entrepreneur’s global expansion path and the strategic decisions necessary to ensure the growth of firms.

8.5 demonstrate the ability to critically evaluate the factors that influence the growth, development, and exit strategies for international entrepreneurs.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 work in interdisciplinary areas relating theories from different subjects;

9.2 plan work, study independently and use relevant resources;

9.3 structure and develop appropriate and effective communications, critically and self-critically, orally and in writing;

9.4 receive and use criticism and advice to learn from others constructively;

9.5 produce work in appropriate formats, demonstrating an understanding of academic conventions and nurturing a critical thinking approach;

9.6 understand global phenomenon related to entrepreneurship/enterprise critically;

9.7 work efficiently and effectively in multicultural teams.

1. **A synopsis of the curriculum**

This module offers both theoretical frameworks and practical guidance for students to understand and evaluate the entrepreneurial opportunities, global expansion path, entrepreneurial decision making, and entrepreneurial mobility in the context of international entrepreneurship. The overall aim is to obtain a holistic as well as nuanced global perspective related to international entrepreneurship. Indicative topics are:

* Theories of international entrepreneurship
* International opportunities and global entrepreneurial team
* Entrepreneur’s global expansion path
* Born-global firms
* High-impact/ high-growth entrepreneurship
* Entrepreneurial mobility/ transnational entrepreneurs
* Regional entrepreneurship and innovation clusters
* Institutional environment and exit strategy

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Primary text:

Hisrich, R.D. (2013) *International Entrepreneurship: Starting, Developing, and Managing a Global Venture*, 2nd Edition, London: Sage.

Useful texts for complementary and background reading includes:

Etemad, H., Madsen, T. K., Rasmussen, E.S. and Servais, P. (2013) *Current Issues in International Entrepreneurship,* Cheltenham, UK: Edward Elgar

Gabrielsson, M. and Kirpalani, V.H.M. (2012) *Handbook of Research on Born Globals,* Cheltenham, UK: Edward Elgar

1. **Learning and teaching methods**

Total contact hours: 21

Private study hours: 129

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation (30%)

Individual Report (3500 words) (70%)

13.2 Reassessment methods

Reassessment Instrument: 100% coursework

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* | *9.7* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |  |
| *Private Study* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |
| *Lectures* | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** | **X** |  |
| *Seminars* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |  |
| *Group Presentation* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Individual Project Report* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

Examples of international contexts and organisations will be used where applicable to illustrate the subject content. Students will have the opportunity to develop the ability to think globally and have an understanding of international cultures through working with team members from diverse cultures.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Jan 2018