1. **Title of the module**

BUSN6980 (CB698) Year in Industry Report *(Taught in Canterbury)*

BUSN6981 (CB698) Year in Industry Report *(Taught in Medway)*

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

Co-requisite: BUSN6990/BUSN6991 Year in Industry Experience

1. **The programmes of study to which the module contributes**

All KBS degrees with a Year in Industry

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate practical knowledge and understanding of successful business.
3. Demonstrate knowledge and understanding of contemporary practice and issues, deepening and/or integrating subject knowledge with practice, using the industry context.
4. Apply some of the intellectual skills specified for the main programme in practice.
5. Analyse and draw reasoned conclusions about management problems and relatively complex situations working in business setting.
6. Apply some of the subject-specific skills specified for the required core in practice.
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Identify and make effective use of information from various sources to assess ideas.
9. Be an effective self-manager of time, to plan and deliver required outputs effectively.
10. Communicate effectively orally and in writing, using media appropriate to the purpose;
11. Critically apply numeracy, analytical, quantitative IT skills to evaluate business issues and problems.
12. **A synopsis of the curriculum**

The Year in Industry to which the module relates provides a structured opportunity to combine appropriate developmental work experience or entrepreneurial activity with academic study. The Year in Industry experience allows students to develop and reflect on managerial and / or professional practice in real and often complex situations, and to integrate this with the study of the relevant subject(s) of their main programme. Where relevant, they develop, reinforce and apply professional and / or technical expertise in an employment or entrepreneurial context.

The ability to integrate this work based learning with the modules of Stages 1, 2 and 3 is a high level cognitive task. The particular combination of the student’s degree programme and choice of modules together with the great variety of increasingly diverse Year in Industry situations make the “curriculum” of each Year in Industry unique. The unifying features, with which the project for this module is concerned are integration of theory and practice, and the development of the student as an independent learner and reflective practitioner.

This background is why the report for the module has to be linked to the Year in Industry portfolio.

The assembly, content and organisation of this activity are assessed in BUSN6990 Year in Industry Experience. This module assesses how effectively the student can use this to demonstrate integration of theory and practice, self-assessment of achieved learning and reflection on this.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Brennan, J & Little, B (2002), *A Review of Work Based Learning in Higher Education*, Upper Saddle River, NJ: Prentice Hall

Cottrell, S. (2003) *Skills for Success: The Personal Development Planning Handbook*, London: Palgrave Macmillan

Rock, S. (2016). *Work Experience, Placements and Internships*. London: MacMillan

Seely, J. (2002*) Writing Reports*, Oxford: Oxford University Press

Sharp, J.A,Peters, J & Howard, K (2002), *The Management of a Student Research Project* (3rd edn.), Abingdon: Gower

1. **Learning and teaching methods**

Total contact hours: 0 hours

Work Placement or Business Start-Up: 300

Total study hours: 300

1. **Assessment methods**
   1. Main assessment methods

Business Project Report (5000 -7000 words) (100%)

13.2 Reassessment methods

Reassessment Instrument: 100% Project

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Briefings (*Work Placement or Business Start-Up)* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| Report | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury & Medway

1. **Internationalisation**

The module is part of the ‘Year in Industry’ programmes and gives students the opportunity to gather evidence and reflect on their Year in Industry t experience in an international organisation or as a Business Start-Up within or outside of the UK in preparation for a global career in business/management.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 21/11/18 | Major | 2019-20 | 1,6,8,9,10,11,12,14,17 | Yes |
|  |  |  |  |  |

Revised FSO Jan 2018