1. **Title of the module**

SACO8810 (SE881) Visual Anthropology Video Project

1. **School or partner institution which will be responsible for management of the module**

School of Anthropology and Conservation

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

SACO9950 Visual Anthropology Theory

1. **The programmes of study to which the module contributes**

MA Social Anthropology and associated programmes

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 present a comprehensive and systematic understanding of Visual Anthropological media production.

8.2 have developed an informed ability in ethnographic audio/visual production

8.3 analyse and communicate their comprehension of the use of audio/visual media as research.

8.4 create web based multimedia combining video, photography, audio and text , integrating critical, and conceptual understanding, with substantiated ethnographic examples

8.5 carry out original, collaborative and reflexive research using DSLR cameras aware of the range of assumptions of what a camera does.

8.6 interview, observe and give feedback to, and about, ethnographic subjects

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 demonstrate added confidence and competence in their analytic skills

9.2 show originality in expressing themselves in writing and visual expression

9.3 demonstrate a heightened competence in communication more generally

9.4 demonstrate an ability to synthesise and form a coherent argument with the research of others with it

1. **A synopsis of the curriculum**

This module explores the use of audio-visual media as research, reflexive and transformational ethnographic practice in tune with contemporary anthropological theorising of ethnographic and documentary film. The collaborative and feedback oriented process of using audio-visual media in the production of a short video film that is presented online delivers experiential insights and re-evaluation of the value of video, photography and audio to research, represent and influence aspects of people’s lifeworlds. The practical instruction in how to develop a project is grounded in exercises that explore cultural and personal assumptions of what a camera does. Further training in cinematography, interviewing and sound, camera movement and improvisation, and the flexible uses of DSLR cameras present the key pre-production training. Editing theory and practice is taught with a view to efficient workflow and minimal post-production, facilitating knowledge of use in independent multi-media production. Web based interactive platforms are introduced with a view to facilitate wider communication and dissemination. The value of feedback is emphasised in creating media productions that have academic and personal integrity, resonance with and impact on particular audiences

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

De Jong, Wilma, Jerry Rothwell, and Erik Knudsen. 2011. Creative documentary: Theory and Practice. Harlow: Longman.

Harris, A. 2016. Video as Method: Understanding Qualitative Research. Oxford: Oxford University Press.

Barbash, I & L. Taylor 1998 Cross-Cultural Filmmaking: a handbook for making documentary and ethnographic films University of California Press.

Aston, J, Gaudenzi, S & Rose, Mandy. 2017. I-docs: The Evolving Practices of Interactive Documentary.

Pink, S. 2007. Visual Interventions: Applied Visual Anthropology.

Grimshaw, A and Ravetz, A. 2009. Observational Cinema: Anthropology, Film and the Exploration of Social Life. Bloomington: Indiana University Press.

1. **Learning and teaching methods**

Total contact hours: 19

Private study hours: 131

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Video/screen-able multimedia production(s), 8-12 min (60%)

A web based interactive platform (35%)

Symbolic camera (5%)

13.2 Reassessment methods

Reassessment Instrument: 100% project

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| *Private Study* |  |  | X | X | X | X | X | X | X | X | X |
| *Lectures* | X | X |  |  | X | X |  |  |  | X | X |
| *Practical Seminars* |  | X | X | X | X | X |  | X | X | X | X |
| *Dedicated MA seminars* | X |  |  | X | X |  |  | X |  |  |  |
| *Screening/exhibition (Optional) Summer Term /Not included in total above)* |  | X |  | X | X |  | X |  | X |  |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| *Multimedia Production* |  | X | X | X | X | X | X | X | X | X | X |
| *Interactive Platform* | X | X | X | X | X | X | X | X | X | X | X |
| *Symbolic camera* |  |  | X | X |  | X |  | X | X |  |  |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

No actively incorporated internationalisation aspects.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |

Revised FSO Jan 2018