1. KentVision Code and title of the module

MSTU3000 Making Media

## Division and School/Department or partner institution which will be responsible for management of the module

ArtsHums/Film & Media

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 4

## The number of credits and the ECTS value which the module represents

30 credits (15 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn or Spring

## Prerequisite and co-requisite modules and/or any module restrictions

N/A

## The course(s) of study to which the module contributes

Optional to the following courses:

BA Media Studies and associated programmes

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Effectively operate a digital video camera and edit the material filmed

8.2 Develop the aesthetic, conceptual and technical skills necessary to articulate their ideas audio-visually and/or written form.

8.3 Conceive and plan a piece of creative work.

8.4 Demonstrate a safe and technically competent use of equipment.

8.5 Gain an understanding of the historical, social and cultural context of filmic visual practices.

8.6 Gain an understanding of their own creative processes through their engagement in one or more production practices.

8.7 Acquire skills and knowledge of aesthetic judgement.

8.8 Have an understanding of the ways in which different social groups may relate to and interact with visual practices.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1    Build technical skills in production and post-production are taught along with craft skills applicable to narrative and factual screen production.

9.2     Demonstrate understanding of the ways in which people engage with their practice and infer meaning from them

9.3     Formulate appropriate practical questions and employ appropriate methods and resources thus enhancing their research skills

9.4     Demonstrate understanding of both key aspects of language and the relationship between practice and theory.

## A synopsis of the curriculum

This module draws upon concepts in Media Studies to inform an introduction to moving image production. The module explores various forms of screen culture - from cinema, to television, to content creation in the digital age. Basic technical skills in production and post-production are taught along with craft skills applicable to narrative and factual screen production. Through a combination of lectures, screenings, creative and technical workshops this module encourages critical reflection, independent thought, and dialogue between media theory and practice. Practical work is designed to trigger both conceptual and creative thinking as well as consideration of audience responses to moving images and visual narratives. The production report, a critical analysis of the finished film, is designed to encourage a dialogue between theory and practice.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 267

Contact Hours: 33

Total: 300

## Assessment methods

* 1. Main assessment methods

Creative Portfolio (65%)

Production Report (1500 word) (35%)

13.2 Reassessment methods

Like for like

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods and methods of assessment

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 8.7 | 8.8 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Private Study** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Workshop | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 8.7 | 8.8 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Creative Portfolio | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Production report | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

The module will draw form a wide range of international practices and approaches relating to media production in its subject content, teaching, and assessment. This practice based module will draw upon production, and post production currently employed in the global film and television market. Online media making practices will also be utilised in order to bring awareness to international trends and modes of content creation in the digital space.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
| 14/01/2021 | Minor | Spring 2022 | 8-10,13,14 | No |
| 21/12/2021 | Minor | 2022/23 | 12 | No |