1. **Title of the module**

JOUR6060 (JN606) Practical Multimedia Journalism

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism*.*

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

Year in Journalism

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate a systematic understanding and a critical awareness of the current key concepts of news delivery for online platforms
3. Have a comprehensive understanding of current thinking behind the economics of news delivery in different media and its implications for the industry
4. Have a comprehensive understanding of the fundamental technologies used in the gathering, production and dissemination of news in an online environment
5. Demonstrate professional skills and originality in using new and established techniques to produce quality journalism in text, audio and video
6. Produce properly structured multimedia journalism packages suitable for an international, national or regional audience
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Work effectively as individuals and in a team environment, exercising initiative and personal responsibility
9. Make informed decisions about deployment of resources in planning, gathering, producing and disseminating information in complex and unpredictable situations
10. Use complex multimedia hardware and software in an original and professional way with a specific audience in mind
11. Present systematic and creative analytical arguments based on a detailed understanding of economic, social and professional factors influencing media industry decision-makers
12. **A synopsis of the curriculum**

This module equips students with the skills to produce journalism for TV, radio, print and multimedia online platforms to a professional standard. It includes the professional use of cameras, editing software and television studio production facilities; professional use of audio recording equipment, editing software and radio studio production facilities; print production software and facilities; and advanced use of multimedia authoring software and image manipulation software. It involves team work in radio, television, print and online news production. It also considered the culture, history and development of British journalism and the impact of online technologies on planning, reporting, producing and disseminating news. The skills learned on this module will prepare students to take several professional exams set by the National Council for the Training of Journalists (NCTJ).

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Geller V (2007), Creating Powerful Radio, Focal Press

Harrower T (2007), The Newspaper Designer’s Handbook, 6th ed, McGraw-Hill

Quinn S and Filak V F (2005), Convergent Journalism, Focal Press

Ray V (2003), The Television News Handbook, Macmillan

Ward M (2002), Journalism Online, Focal Press

1. **Learning and teaching methods**

Total Contact Hours: 96

Private Study Hours: 354

Total Study Hours: 450

1. **Assessment methods**
   1. Main assessment methods

TV Assignment 1 – 12.5%

Print Assignment 2 – 12.5%

Radio Assignment 3 – 12.5%

Online Assignment 4 – 12.5%

Blog Postings (one per term) – 12.5%

News Conference Pitches (three per term) – 12.5%

Examination (two hours) – 25%

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Private Study | X | X | X | X | X | X | X | X | X |
| Workshops | X | X | X | X | X | X | X | X | X |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| Print journalism assessment |  |  | X | X | X | X |  | X |  |
| Radio journalism assessment |  |  | X | X | X | X |  | X |  |
| TV journalism assessment |  |  | X | X | X | X |  | X |  |
| Online journalism assessment |  |  | X | X | X | X |  | X |  |
| Blog posts | X | X |  |  |  |  | X |  | X |
| Conference pitches | X | X | X |  | X |  |  |  | X |
| Exam |  | X | X |  |  |  | X |  | X |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets. Their assessments are designed to test their understanding of these global techniques.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |