1. **KentVision code and title of the module**

JOUR6010: Television Production

1. **Division and School/Department or partner institution which will be responsible for management of the module**

Centre for Journalism / LSSJ

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules and/or any module restrictions**

None

Not otherwise available as an optional or elective module

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism – compulsory module

Year in Television and Online Broadcasting – compulsory module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Plan, develop and produce television segments which meet Ofcom broadcasting standards
3. Demonstrate a systematic understand the cultural space that television occupies within the mediascape
4. Comprehend the language of television from camera movements to editing techniques and the influence of evolving technology
5. Develop the teamwork and leadership skills required to organise live broadcasts
6. Reflect upon their own work, and critically evaluate each other’s projects and proposals
7. Demonstrate a critical understanding of the legal, ethical and regulatory framework under which live TV broadcasting must operate in the UK
8. Develop content and branding to build an audience for their ideas and understand the relationship between the editorial and commercial aspects of television.
9. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
10. Plan, manage and deliver a long term project
11. Deploy short, medium and long term organising skills
12. Display leadership and interpersonal skills by managing a team of their peers and guests
13. **A synopsis of the curriculum**

This module will allow students to gain knowledge of television production from the planning stage through to its execution. During the Autumn term they will learn the language of television, camera work, scripting, organising a production, how to pitch a segment for a broadcaster, filming, editing, organising a crew and directing a live TV programme. They will then produce a TV segment in the genre of their choice (e.g. current affairs, music, arts, cooking etc) with support from their peers and academic staff.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

1. **Learning and teaching methods**

Contact Hours: 30

Private Study Hours: 420

Total Hours: 450

1. **Assessment methods**

13.1 Main assessment methods:

**100% coursework, comprising:**

Project Pitch: approx. 10 minutes (10%)

Project Plan and Structure: At least 5 pages A4 (15%)

Final Project: Two 12-minute (approx.) TV segments (75%) \*

**\* Students must pass the final project to pass the module**

13.2 Reassessment methods:

Reassessment will be on a like-for-like basis. Students will have the opportunity to resubmit their two TV segments with additional filming/editing.

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 8.7 | 9.1 | 9.2 | 9.3 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| **Private Study** |  |  |  |  |  |  |  |  |  |  |
| Workshops | x | x | x | x | x | x | x | x | x | x |
| Supervision meetings | x | x | x |  | x | x | x | x | x | x |
| Private study | x | x | x | x | x | x | x | x | x | x |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| Pitch (10%) | x | x | x |  | x | x | x | x | x |  |
| Project plan (15%) | x | x | x | x | x | x | x | x | x | x |
| Project (75%) | x | x | x | x | x | x | x | x | x | x |

1. **Inclusive module design**

The Centre recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

This module teaches skills of television production which can be applied in any country. Projects based on Kent culture and events will be considered for broadcast on KMTV, but pitches for other valid English language outlets will be considered and will benefit from the professional experience of academic and KMTV staff.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 23/01/2018 | n/a | September 2018 | n/a | n/a |
| 09/11/2021 | Major | September 2022 | 7,8,9,12,13,14 | No |