1. **Title of the module**

JOUR5030 (JN503) Journalism Project

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

Prerequisite modules:

JOUR3030 (JN303) Principles and Practice of Convergent Journalism I

JOUR5010 (JN501) Principles and Practice of Convergent Journalism II

JOUR3010 (JN301) Reporting and Writing I

JOUR5020 (JN502) Reporting and Writing II

JOUR3000 (JN300) History of Journalism

JOUR5000 (JN500) Power without Responsibility

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. identify a story idea suitable for long form reporting on more than one platform
3. show awareness of the challenges involved in compiling an extended piece of original journalism and of ways to surmount these challenges
4. show awareness of the connection between a story idea and the methods and techniques available to convert that idea into an extended piece of original journalism
5. show awareness of the need to be methodical and systematic in their reporting and to be critical in their appreciation of work done by other journalists
6. demonstrate familiarity with the literature, theories, techniques and methods relevant to their project
7. consolidate the learning they undertook in first and second years
8. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
9. gather, organise and deploy ideas and facts in order to create coherent and stimulating arguments and express them effectively in multimedia forms
10. organise and manage a supervised, self-directed project
11. deliver work to a given length, duration and format within deadline
12. apply entrepreneurial skills in dealing with sources, audiences and markets
13. put to use complex information communication technology using web-based multimedia technology, and develop, as appropriate, specific proficiencies in utilising a range of media technologies.
14. **A synopsis of the curriculum**

Development of techniques in long-form journalism. Identification of the story and research methods. Identification of most suitable platform(s) to tell a specific story. Developing key sources and newsgathering techniques. Formulating a narrative structure. Documentary sequences in audio and video. Multimedia presentation techniques. Honing writing styles. Editing techniques and styles in audio, video and multimedia. Delivery methods for journalism in the digital world.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Biewen J and Dilworth A (2010), Reality Radio: Telling True Stories in Sound, University of North Carolina Press

Davies N (2009), Flat Earth News, Random House

McNeil P (2008), The Web Designer’s Idea Book, How Publishing

Mercer D (2008), Building Powerful and robust websites with Drupal 6, Packt Publishing

Prof Rosenthal A (2007), Writing, directing and producing documentary films and videos, Southern Illinois University Press

Randall D (2007), The Universal Journalist, 3rd ed, Pluto Press

Sumner D and Miller H (2009), Feature and Magazine Writing, 2nd ed, Wiley-Blackwell

Zappaterra Y (2007), Editorial Design, Laurence King Publishing

1. **Learning and teaching methods**

Total Contact Hours: 18

Private Study Hours: 432

Total Study Hours: 450

1. **Assessment methods**
   1. Main assessment methods

100% Project

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | X | x | x | x | x | x | x | x | x | x | x |
| *Tutor supervision* | X | x | x | x | x | x | x | x | x | x | x |
| *Lecture* | X | x | x | x | x | x | x | x | x | x | x |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| *Project* | x | x | x | x | x | x | x | x | x | x | x |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets. The assessments are designed to test the students’ understanding of these global techniques.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Feb 2018