1. **Title of the module**

JOUR5020 (JN502) Reporting and Writing II

1. **Division or partner institution which will be responsible for management of the module**

Law, Society and Social Justice: Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 5

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules and/or module restrictions**

Pre-requisite: JOUR3010 (JN301) Reporting and Writing I

Co-requisite: JOUR5110

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism – compulsory module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Continually reinforce and apply advanced reporting and writing with specific focus on the requirements of the industry and professional training bodies
3. Understand the differences between news stories, features, opinion columns and reviews and be able to write any of these whilst applying principles of accuracy and fairness.
4. Understand the basic principles of investigative reporting, including thorough research, following leads to a conclusion and treating statements by vested interests with due scepticism.
5. Use a single reporting foray to supply more than one outlet, such as text, radio, TV or internet.
6. Apply media law and ethics theory in their reporting.
7. Show awareness of major milestones in recent reporting history and critically engage with the skills employed and the impact achieved.
8. Apply shorthand skills to real news situations.
9. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
10. Gather, organise and deploy information in order to formulate arguments coherently and communicate them fluently.
11. Work to deadlines in flexible and innovative ways showing self-direction and self-discipline.
12. Consider and evaluate their work with reference to professional standards.
13. **A synopsis of the curriculum**

How a feature differs from a news story and where feature ideas come from. Structuring lengthy pieces so they read coherently and hold the reader’s interest. Writing reviews and opinion columns. Investigative reporting: following leads, ‘standing up’ a difficult story; handling ‘off the record’ and ‘non’ attributable’ material; protecting sources. Taking a news story and re-writing it for another medium, adding sound, pictures, links and interactive comments. Following a crime story/court trial through the press/TV/online. Turning the contents of official reports into news and feature articles. Textual analysis of the writing styles of groundbreaking journalists. Study of common journalism transgressions.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Bernstein, C and Woodward, B (2005), All The President’s Men. London: Bloomsbury

Brooke, H (2006), Your Right to Know, London: Pluto

Randall, D (2021), The Universal Journalist, London: Pluto, 6th ed

Cameron, J (1967), Point of Departure. London: Panther Books

PIlger, J (2005), Tell Me No Lies. London: Vintage Books

Thompson, H S. (1967), Hell’s Angels. New York, NY: Ballantine Books

Wolfe, T (1975), The New Journalism, London: Picador

1. **Learning and teaching methods**

Total Contact Hours: 88

Private Study Hours: 212

Total Study Hours: 300

1. **Assessment methods**
   1. Main assessment methods

Data journalism story – 25%

Essay (3,000 words) – 25%

Feature (2,000 words) - 25%

Timed newswriting test (45 minutes) – 25%

13.2 Reassessment methods

Like-for-like

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 8.7 | 9.1 | 9.2 | 9.3 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| Private Study | X | X | X | X | X | X | X | X | X | X |
| Workshops | X | X | X | X | X | X | X | X |  |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| Data journalism story | X | X | X | X | X |  | X | X | X | X |
| Newswriting test | X | X |  | X | X |  | X | X | X |  |
| Feature | X | X | X | X | X | X | X | X | X | X |
| Essay |  | X | X |  | X | X |  | X | X | X |

1. **Inclusive module design**

The School/Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module’s main focus is the job of a journalist in the United Kingdom and all assessments will be based on writing for English language publishers. However, there will be opportunities to discuss how journalism is produced in different ethical and legal contexts around the world. Students will be encouraged to engage with journalism produced all over the world and think about how to package news for local, domestic and international markets.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| EPA | Major | September 2021 | 6,8,9,11,13,14 | No |
|  |  |  |  |  |

Revised FSO Feb 2018