1. **Title of the module**

JOUR5010 (JN501) Principles and Practices of Convergent Journalism II

1. **Division or partner institution which will be responsible for management of the module**

Law, Society and Social Justice: Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 5

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules and/or module restrictions**

JOUR3030 (JN303) Principles and Practice of Convergent Journalism I – Prerequisite

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism – compulsory module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Understand complex processes, principles and skills involved in the professional production of news content for radio, television, print and online platforms
3. Demonstrate a detailed understanding of the concept and nature of television and radio news, how they differ from other media in their production processes and narrative grammar
4. Deploy advanced production techniques in recording, editing and distributing content for broadcast, in print and online
5. Demonstrate a detailed understanding of how print and broadcast techniques are being adapted and combined in an online environment
6. Use a range of online tools for journalistic research and reporting
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Deploy advanced communication skills to a range of audiences
9. Gather, organise and deploy information to formulate complex arguments cogently and communicate them fluently
10. Consider and evaluate their work with reference to professional standards
11. Understand the professional importance of working to deadlines
12. **A synopsis of the curriculum**

The culture of British television journalism, its history and development. Use of cameras, editing equipment and television studio production facilities. Team working in television production. Advanced use of print design software, image manipulation software and print production facilities. Advanced techniques in radio news programme production. Advanced techniques in multimedia journalism production. How social media and reader interactivity is changing journalism and the legal, ethical, technical and editorial implications.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Geller V (2007), Creating Powerful Radio, Focal Press

Holland P, The Television Handbook, 2nd ed, Routledge

Hudson G and Rowlands S (2007), The Broadcast Journalism Handbook, Pearson Education

Ray V (2003), The Television News Handbook: An insider’s guide to being a great broadcast journalist, Macmillan

Reeves, I (2014) The Newspapers Handbook 5th Ed, Routledge

Yorke I and Alexander R (2007), Television News, 4th ed, Focal Press

Zappaterra, Yolanda (2007) Editorial Design, Laurence King Publishing

1. **Contact hours**

Total Contact Hours: 96

Private Study Hours: 354

Total Study Hours: 450

1. **Assessment methods**
   1. Main assessment methods

Blog Postings – 10%

News Conference Pitches – 10%

TV Assessment 1 – 20%

Print Assessment 2 – 20%

Radio Assessment 3 – 20%

Online Assessment 4 – 20%

13.2 Reassessment methods

100% coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Private Study | X | X | X | X | X | X | X | X | X |
| *Lecture* | X | X | X | X | X | X | X | X | X |
| *Workshop* | X | X | X | X | X |  |  | X |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| *TV journalism assessment* | X | X | X |  | X | X | X | X | X |
| *Radio journalism assessment* | X | X | X |  | X | X | X | X | X |
| *Print journalism assessment* | X |  | X |  | X | X | X | X | X |
| *Online journalism assessment* | X |  | X | X | X | X | X | X | X |
| *Blog posts* | X |  | X | X | X | X | X | X | X |
| *Conference pitches* | X | X | X | X | X | X | X | X | X |

1. **Inclusive module design**

The School/Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets. The assessments are designed to test students’ understanding of these global techniques.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| EPA | Major | September 2021 | 8, 9, 13, 14 | No |
|  |  |  |  |  |

Revised FSO Feb 2018