1. **Title of the module**

FREN5920 (FR592) – French for Business

1. **School or partner institution which will be responsible for management of the module**

School of European Culture and Languages

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 Credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn or Spring

1. **Prerequisite and co-requisite modules**

Prerequisite: FREN6480 – French Upper Intermediate B2 (or equivalent language level)

1. **The programmes of study to which the module contributes**

Optional for BA French (Single and Joint Honours)

Also available as a ‘Wild’ module

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Function confidently in French on a social and professional level within a general professional context and be confident to undertake further professional training;

8.2 Communicate effectively in writing and orally in everyday situations in a professional context, including producing summaries/précis of business or economic texts (Common European Framework of Reference indicative level: B2/C1);

8.3 Understand and accurately use an extended vocabulary and specialised forms of expression and register of the contemporary French business context;

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Communicate and work as part of a team on a research and presentation project;

9.2 Problem solve by undertaking independent research in the library collections and using appropriate academic databases online;

9.3 Demonstrate transferable skills necessary for employment at the appropriate level in the target language: oral and written communication, marshalling information and being able to summarise it, playing an active role in meetings and other professional events.

1. **A synopsis of the curriculum**

Students will be introduced to the francophone business environment, and will learn to be operational in such a context. As well as learning about essential aspects of companies and specific features of the French language encountered in such an environment, students will broaden their knowledge of current events and economic issues through the use of a dossier of contemporary texts/articles, which will be exploited in a variety of ways: *résumé* (précis-writing), *analyse de document* (questions about the text), or free composition. In terms of key skills, business skills and language skills, this module encourages the practice of meticulous accuracy.

Students will develop their confidence in the use of specialised terminology and appropriate register in a professional context.

As an option, students may register for the *Diplôme de français professionnel Affaires B2* (DFP Affaires B2) of the *Chambre de Commerce et d’Industrie de Paris Ile-de-France* (CCIP). The syllabus of FR592 closely follows some of the pedagogical requirements of the business French programme of the CCIP.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Cloose, E. (2012), *Le français du monde du travail*, Presses universitaires de Grenoble.

Penfornis, Jean-Luc (2012), Affaires.com, CLE International.

Penfornis, J.-L. (2004), *Vocabulaire progressif du français des affaires*, CLE International.

The Collins/Robert or Oxford/Hachette French-English, English-French Dictionary.

Hawkins R. & Towell R. (2015), *French Grammar and Usage*, Routledge.

1. **Learning and teaching methods**

Total Contact Hours: 20

Private Study Hours: 130

Total Study Hours: 150

1. **Assessment methods**
   1. Main assessment methods

* Assignment 1 (500 words) – 25%
* Assignment 2 (400 words) – 35%
* Group Presentation (20 minutes) – 20%
* Sur Table In-Course Test (45 minutes) – 20%
  1. Reassessment methods
* Reassessment Instrument: 100% Coursework

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *9.1* | *9.2* | *9.3* |
| **Learning/ teaching method** |  |  |  |  |  |  |
| Private Study |  |  | **x** |  | **x** | **x** |
| Seminar | **x** | **x** | **x** | **x** | **x** | **x** |
| **Assessment method** |  |  |  |  |  |  |
| Written Assignment 1 | **x** | **x** | **x** |  | **x** | **x** |
| Written Assignment 2 | **x** | **x** | **x** |  | **x** | **x** |
| Group Presentation |  | **x** | **x** | **x** | **x** | **x** |
| “Sur Table” In-Course Test | **x** | **x** | **x** |  |  | **x** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/ declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

In this specialist language module, students will be required to develop their communication skills in reading, writing, listening and speaking. Students will learn about the various aspects of a French-speaking business environment, and they will practise key skills necessary in such an environment, using an extended vocabulary and specialised forms of expression and register of the contemporary French-speaking business context. The focus here is very much on being open and reactive in an international context. The assessments also test the same communication skills and emulate the situations that students may realistically expect to encounter in communication with professionals in the target language.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 05/02/16 | Major | September 2016 | 1, 5-6, 8-13 | No |
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| Revised FSO Jan 2018 |