1. **Title of the module**

DIGM5360 (EL536) Digital Photography

1. **School or partner institution which will be responsible for management of the module**

Engineering and Digital Arts

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 5

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

This is a wild module available to schools outside of EDA

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate knowledge and understanding of image composition, perspective and tone.
3. Edit and manipulate acquired images using software tools.
4. Communicate a message via images and text.
5. Demonstrate knowledge and understanding of scientific principles of photography including camera optics, imaging techniques and image manipulation.
6. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
   1. Use Information and Communication Technology
   2. Communicate effectively in media
   3. Learn effectively for the purpose of continuing professional development
   4. Work in flexible, creative and independent ways, and apply critical thinking, reasoning and reflection
7. **A synopsis of the curriculum**

This module is concerned with the principles and practice of digital photography and photographic image editing. Topics will include: basic optics, lighting, cameras and imaging, composition and colour, files and processing, historical developments, image correction and manipulation. Theory is followed by practicals and workshops.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Faulkner, A. and C. Chavez. 2017. Adobe Photoshop CC Classroom in a Book (2018 release). California: Adobe Press.

Fox, A., Smith, R. S. and M. Langford. 2015. *Langford’s Basic Photography: The Guide for Serious Photographers*. New York: Focal Press.

1. **Learning and teaching methods**

29 Contact hours

121 Private study hours

Total hours 150

1. **Assessment methods**
   1. Main assessment methods

Photographic portfolio (70%) – 10 original photographs.

Poster (30%) – Photomontage of original photographic assets and 700-word reflective statement.

13.2 Reassessment methods

Like-for-like.

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures | **X** |  | **X** | **X** |  |  | **X** |  |
| Tutorial lectures | **X** | **X** | **X** | **X** | **X** |  |  |  |
| Workshops |  |  |  | **X** |  | **X** |  |  |
| Critique |  |  |  |  |  |  | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Photographic Portfolio | **X** |  |  | **X** |  | **X** | **X** | **X** |
| Poster |  | **X** | **X** |  | **X** |  | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

Communication of ideas and concepts using visual images is a form of communication with an international reach.

Lectures include examples of work by international photographers.

This module uses internationally recognised software and formats.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 23/06/16 | Major | January 2017 | 10-14 | No |
| 10/02/17 | Minor | January 2017 | 12, 17 | No |
| 01/03/18 | Minor | January 2018 | 7, 8, 10, 12, 13 | No |
|  |  |  |  |  |