1. KentVision Code and title of the module

BUSN9200: Research Methods and Consulting Skills (*Canterbury*)

BUSN9201: Research Methods and Consulting Skills (*Medway*)

## Division which will be responsible for management of the module

Kent Business School

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

7

## The number of credits and the ECTS value which the module represents

15 credits (7 ECTS) non-contributory

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn term (Term 1), Spring term (Term 2)

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Compulsory to the following courses:

MSc International Business and Management

MSc Marketing

MSc Digital Marketing and Analytics

MSc HRM

MSc Leadership and Management

MSc Management

MSc Healthcare Management

MSc Logistics and Supply Chain Management

MSc Business Analytics

MSc Strategic Project Management

MSc Finance

MSc Finance, Investment and Risk

MSc Financial Technology

MSc Finance and Management

All KBS PGR courses

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Develop original ideas on complex topics into focussed research questions that relate to an identified academic literature, aligned to an appropriate research design;

8.2 Critically reflect on the ethical issues raised by business and management research, and to autonomously develop research designs that are ethical

8.3 Demonstrate a comprehensive understanding and application of management and consultancy skills through critical thinking, appraisal and problem analysis.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Manage their time, prioritise workloads and manage stress as well taking responsibility for their learning and professional development;

9.2 Solve complex problems that are common in business and management research;

9.3 Communicate effectively to a variety of audiences and/or using a variety of methods

## A synopsis of the curriculum

Employers are in search for individuals who possess logical thinking, analytical capability, leadership, communication and the ability to work under pressure. This module develops the necessary research knowledge and skills for students to be able to successfully complete a piece of research in industry or consultancy contexts or academia.

Indicative topics are:

* Choosing the topic of interest and literature review
* Research process and Ethics in in business research
* Choosing your research design
* Preparing the research proposal
* Communicating the Research

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 128

Contact Hours: 22

Total: 150

## Assessment methods

* 1. Main assessment methods

Individual Research Proposal (1000 words) - 40%

Literature Review (2000 words) - 60%

13.2 Reassessment methods

Like for Like

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** |
| *workshop* | **X** | **X** | **X** | **X** | **X** | **X** |
| *lectures* | **X** | **X** | **X** | **X** | **X** | **X** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 |
| --- | --- | --- | --- | --- | --- | --- |
| *Individual Research Proposal (1000 words)* | **X** | **X** | **X** | **X** | **X** | **X** |
| *Literature Review (2000 words)* | **X** | **X** | **X** | **X** | **X** | **X** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury and Medway

## Internationalisation

The degree to which internationalisation activities will occur in this module will depend on the given research project topic. This said, a range of research and presentation skills will be developed that are applicable to international contexts.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
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