1. **Title of the module**

BUSN9168 (CB9168): Industrial Placement Experience (3 months)

BUSN9169 (CB9169): Industrial Placement Experience (6 months)

BUSN9171 (CB9171): Industrial Placement Experience (9 months)

BUSN9172 (CB9172): Industrial Placement Experience (12 months)

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

BUSN9168 (CB9168): 15 credits (7.5 ECTs)

BUSN9169 (CB9169): 45 credits (22.5 ECTs)

BUSN9171 (CB9171): 75 credits (37.5 ECTs)

BUSN9172 (CB9172): 105 credits (52.5 ECTs)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Preparatory activities will be held throughout the academic year leading up to the placement. The placement itself will normally commence after completing the Dissertation (i.e. in September). The duration of the placement will depend on the particular employer and may vary from 8 to 50 weeks. The module codes and credits vary accordingly as follows.

BUSN9168 (CB9168): up to 3 months (8-13 weeks)

BUSN9169 (CB9169): up to 6 months (14-26 weeks)

BUSN9171 (CB9171): up to 9 months (27-39 weeks)

BUSN9172 (CB9172): up to 12 months (40-50 weeks)

1. **Prerequisite and co-requisite modules**

Co-requisite: BUSNxxxx (CBxxxx) Industrial Placement Report

1. **The programmes of study to which the module contributes**

Portfolio of taught MSc programmes in Business and Management with an industrial placement

1. **The intended subject specific learning outcomes (SLO).  
   On successfully completing the module students will be able to:**

8.1 Enhance subject-specific skills developed earlier within the programme.

8.2 Apply business analytic techniques within an industrial context.

8.3 Appreciate the challenges involved with working on real-world problems, including adapting existing models to perform analyses, acquiring essential data, and appreciating the nuances/limitations of analytical models.

1. **The intended generic learning outcomes (GLO).  
   On successfully completing the module students will be able to:**

9.1 Deal with complex issues both systematically and creatively.

9.2 Plan, work, and study independently and use relevant resources in a manner that reflects good practice.

9.3 Manage their own learning and development, including time management and organisational skills.

9.4 Apply knowledge and skills gained through academic study within a working environment.

1. **A synopsis of the curriculum**

Students will spend a period of time working in an industrial or organisational setting, applying and enhancing the skills and techniques they have learned on the MSc in Business Analytics programme. Work will be carried out under the direction of an industrial supervisor and supported by a dedicated Placement Support Officer within the School. This support will include ensuring that the work they are expected to do within the placement company/organisation meets the learning outcomes of the module.

1. **Reading List (Indicative list, current at time of publication. Reading lists will be published annually)**

Cottrell, S. (2015), *Skills for success: the personal development planning handbook*, 2nd edition, Basingstoke: Palgrave Macmillan.

1. **Learning and Teaching methods**

Total contact hours: 0

Private study hours will vary depending on the duration of placement and corresponding module code. Typical hours are provided below.

* BUSN9168 (CB9168): 150
* BUSN9169 (CB9169): 450
* BUSN9171 (CB9171): 750
* BUSN9171 (CB9172): 1050

Total study hours: same as private study hours.

1. **Assessment methods**

**13.1 Main assessment methods**

* **Portfolio and logbook (pass/fail)**
* **Performance evaluation (pass/fail)**

**Students must pass both assessment element**

**13.2 Reassessment methods**

* **Like-for-like**
* **In the event that reassessment is not feasible, the student will be transferred to the standard degree programme without an industrial placement.**

1. **Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section12) and methods of Assessment (section 13)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |
| Industrial placement and private study | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Assessment method** |  |  |  |  |  |  |  |
| Portfolio and logbook | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Performance evaluation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or Centre(s) where module will be delivered:**

Canterbury and placement location(s).

1. **Internationalisation**

Students will be encouraged to review internship/consultancy projects and graduate career opportunities in international businesses as well as local opportunities. They will have insights into a range of careers in multi-national companies through guest lectures and business networking opportunities.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs( Q6&7 cover sheet) |
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