1. **Title of the module**

BUSN9059 (CB9059) Corporate Governance and Ethics

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MSc Finance; MSc Banking and Finance; MSc Finance and Management; MSc Finance, Investment and Risk; MSc Fintech.

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 demonstrate critical awareness and understanding of the purpose, importance and relevance of corporate governance and corporate ethical behaviour to organisations and society;

8.2 critically evaluate the practice and implementation of corporate governance, including board structure and independence, in business organisations worldwide;

8.3 critically evaluate the role of institutional investors in promoting standards of good corporate governance and ethical policies in international context;

8.4 critically evaluate, analyse and apply a variety of ethical paradigms to corporate governance issues.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 demonstrate critical thinking;

9.2 select, organise, develop and synthesise complex material;

9.3 demonstrate problem solving ability;

9.4 plan, work and study independently;

9.5 conduct in-depth research into issues on corporate governance and business ethics;

9.6 identify, find, record, organise and manipulate relevant knowledge;

9.7 communicate effectively to a variety of audiences and/or using a variety of methods.

1. **A synopsis of the curriculum**

The module provides the knowledge required to understand issues in corporate governance and business ethics. Indicative topics are as follows:

* Corporate governance
* Shareholder versus stakeholder view of the firm
* Board of directors
* Role of institutional investors
* Performance and renumeration
* Corporate purpose and corporate communications
* Ethics and corporate social responsibility
* Key ethical theories and practical ethical reflections

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Monks, R. A. G. and Minow, N. (2011) Corporate Governance, 5th Edition. (ISBN: 978-0470972748)

Edmans A. (2020) Grow the Pie: How Great Companies Deliver Both Purpose and Profit, Cambridge University Press. (ISBN: 978-1108494854)

Griseri, P. and Seppala, N. (2010) Business Ethics and Corporate Social Responsibility, 1st Edition. (9781408007433)

Ferrell O.C., Fraedrich, J., and Ferrell, L. (2019) Business Ethics: Ethical Decision Making & Cases, 12th Edition. (ISBN: 9781337614436)

1. **Learning and teaching methods**

Total contact hours: 36

Private study hours: 114

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Individual report (2000 words) (50%)

Individual Project (2000 words) (50%)

13.2 Reassessment methods

Reassessment Instrument: 100% coursework.

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 | 9.6 | 9.7 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** |
| Independent study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Individual report | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Individual Project | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The content, learning outcomes and assessment are intrinsically linked to theories and practice relevant to corporate governance and business ethics in international business and are applicable in a wide range of international contexts.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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