1. **Title of the module**

BUSN3660 (CB366) Management Principles

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BA/BSc (Hons) Business & Management / BA (Hons) Business & Management with a Year in Industry

BA (Hons) Event & Experience Management

BSc (Hons) Business Information Technology

BSc (Hons) Sports and Exercise Management

BA Sport Management

Masters in Sports Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Understand key theories of management.

8.2 Understand the development of management thinking and the continuities and changes embedded in this.

8.3 Understand the interplay between management and organisational forms.

8.4 Understand the connection between management practices and the business environment.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Organise and present an analysis as a considered viewpoint.

9.2 Find, select and synthesise complex information.

9.3 Evidence interpersonal skills required for interacting within groups and small teams.

9.4 Evidence team presentation skills.

9.5 Plan work and study independently using relevant resources.

9.6 Communicate effectively orally and in writing.

1. **A synopsis of the curriculum**

Management Principles aims to provide an understanding of the challenges of managing people within complex work organisations.  The experience of work and employment are being affected by rapid change as a result of a number of factors including new technology, the growth of global competition and the changing demographic profiles and values of the work force. These developments are considered within an historical context. An exploration of their implications for management practices and organisational forms will also be conducted.

Students will be introduced to the main concepts and theories through readings and discussions of the main authors in the field. Case studies will be used to show how these concepts can impact upon management decision making within work organisations.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Mullins, L. (2010) *Management and Organisational Behaviour*. 9th ed. Harlow: Prentice Hall

Clegg, S., Kornberger, M. and Pitsis, T. (2011) *Managing and Organizations: An Introduction to Theory and Practice*. 3rd ed. London: Sage

Buchanan, D. and Huczynski, A. (2010) *Organizational Behaviour.* 7th ed. Harlow: Financial Times Prentice Hall

Fincham, R. and Rhodes P. (2005) *Principles of Organizational Behaviour*. 4th ed. Oxford: Oxford University Press

Knights, D. and Willmott, H. (2007) *Introducing Organizational Behaviour and Management*. London: Thomson Learning

Watson, T. (2006) *Organising and Managing Work*. 2nd ed. Essex: Pearson Education

1. **Learning and teaching methods**

Total contact hours: 21

Private study hours: 129

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation (30%)

Examination, 2 Hour (70%)

13.2 Reassessment methods

100% examination

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** |  |  |  |  |
| Seminars | **X** | **X** | **X** | **X** |  |  | **X** | **X** | **X** | **X** |
| Private  Study | **X** | **X** | **X** | **X** | **X** | **X** |  |  | **X** |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| Group Presentation | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Examination | **X** | **X** | **X** | **X** | **X** | **X** |  |  | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

This module contains a number of topics that have a strong focus on debates within international management thinking. When students study ’Scientific Management and Human Relations’, they will consider the evolution of management thinking that began in the US in the early part of the twentieth century and that still dominate debates about ’best practice’ within international management. Within the topic of ’Leadership’ students will study the impact of individual corporate leaders on the success of a number of major international organisations. In the subject of ‘Culture Management’, students study the ways in which large corporations establish and develop a strong international corporate culture within a business setting, employing workers from international labour markets.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 25/05/17 | Major | January 2018 | 7,13 | No |
|  |  |  |  |  |

Revised FSO Jan 2018