1. **Title of the module**

BUSN3020 (CB302) Managers and Organisations

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

Wild module for non KBS students.

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 understand the key concepts and theories of organisational behaviour and management, including their historical development;

8.2 understand the key elements and operation of organisations and the process of management;

8.3 analyse the strengths and weaknesses of various organisational theories;

8.4 apply these theories to practical issues associated with the management of people and organisations;

8.5 discuss ideas relating to management and organisational behaviour, both orally and in writing.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 plan work and study independently using relevant resources;

9.2 appreciate of the context in which management decisions are made, drawing on the scholarly and critical insights of the Social Sciences;

9.3 appreciate and understand the relationships between the theories of behavioural science and the practical experiences of management and behaviour of people at work;

9.4 use group working skills, including listening, responding to different points of view, negotiating outcomes, and planning and making a joint presentation;

9.5 present a cogent argument orally, demonstrating good vocal skills which match the environment, and making use of appropriate presentational tools;

9.6 retrieve information from variety of resources.

1. **A synopsis of the curriculum**

The main strand of the lecture material will establish the foundations of organisational behaviour in the context of the historical development of ideas and theory. The theories will be related to practical examples and thence students will be introduced to modern experience, practice and scholarship. Once the information of the foundation of organisational behaviour is established, at the next level, contemporary topics of management will be touched upon briefly. This will provide students with basic knowledge related to modern management practices. Indicative topics are:

* Scientific Management
* Human Relations School
* Bureaucracy
* Post Bureaucratic Organizations
* Contingency Approach
* Group and teams
* Motivation
* Power and authority
* Managing diversity

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Clegg, S. Kornberger, M. and Pitsis, T. (2011): Managing and Organizations: An Introduction to Theory and Practice, 3rd Edition. London: Sage

1. **Learning and teaching methods**

Total contact hours: 22

Private study hours: 128

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation (15%)

Seminar Performance (5%)

In-Course Test – Essay (800 – 1000 words) (20%)

Exam, 2 hours (60%)

13.2 Reassessment methods

Reassessment Instrument: 100% exam

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |  |  | **X** |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |  |  |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Revision session | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |  |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Group Presentation | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** | **X** | **X** |
| Seminar Performance |  |  | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** |  |
| IC Essay | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |  | **X** |
| Exam | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |  | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module explores the change and continuity of management practice and theory in light of the growth of global markets and changing demographic profile of the workplace including the use of new technology.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Jan 2018