1. **Title of the module**

BUSN3012 Contract Law and Consumer Protection

1. **Division or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The courses of study to which the module contributes**

BSc (Hons) in Accounting & Finance and associated courses

BSc Marketing (Hons) and associated courses

BSc International Business (Hons) and associated courses

BSc Management (Hons) and associated courses

This module is not open to single or joint honours Law students except Stage 1 students studying on LLB Law and Accounting & Finance

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate knowledge and understanding of the English Legal System and its various sources of law.

8.2 Demonstrate knowledge and understanding of the routes to dispute resolution in the English Legal System, including the court system and alternative dispute resolution methods.

8.3 Demonstrate an understanding of the role of contract law in facilitating and regulating the formation of business transactions.

8.4 Demonstrate an understanding of the impact of consumer protection legislation in the UK.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Synthesise information and apply concepts to business situations, paying attention to detail.

9.2 Apply problem-solving skills to analyse and resolve issues that arise in the course of carrying out business.

9.3 Develop an ability to structure, formulate, communicate and defend arguments effectively

9.4 Undertake personal responsibility and self-discipline in studying independently.

1. **A synopsis of the curriculum**

The law affects the commercial world in many ways. This module focuses on the importance of law in governing transactions between individuals and businesses; what is required for legally compliant contracts; what the law expects of organisations in terms of protecting the consumer, and how businesses manage and avoid disputes. By enabling students to become familiar with those parts of the law they are most likely to encounter in their careers and in business the module helps them better understand the obligations that parties have to each other in law.

Indicative topic areas are:

* The English Legal System
* The Legal Process and Dispute Resolution
* Law of Contract – including:
* Formation
* Contract terms
* Vitiating elements, including misrepresentation and economic duress
* Performance and discharge of contract, including frustration
* Breach of contract
* Common law and equitable remedies, including damages
* Consumer Protection

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Core textbook:

MacIntyre, E. (2018) *Business Law*. 9th edn. London: Pearson

Recommended reading:

Adams, A, Caplan, S and Lockwood, G. (2020) *Law for Business Students.* 11th edn. London: Pearson

Jones, L. (2019) *Introduction to Business Law*. 5th edn. Oxford: Oxford University Press

MacIntyre, E. (2018) *Essentials of* *Business Law*. 6th edn. London: Pearson

Merkin, R and Saintier, S. (2019). *Poole’s Textbook on Contract Law.* 14th edn. Oxford: Oxford

University Press

1. **Learning and teaching methods**

Total contact hours: 34

Private study hours: 116

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Individual Problem Question Essay (2,500 words) (40%)

Examination, 2-hour (60%)

13.2 Reassessment methods

100% examination

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures | **X** | **X** | **X** | **X** | **X** |  |  | **X** |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Revision Session | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |
| Written Assessment – Problem Question | **X** | **X** | **X** |  | **X** | **X** | **X** | **X** |
| Examination | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

UK law has underpinned the development of law in countries worldwide, and the module discusses the international reach of many of its core principles. The module also discusses law that has been generated from the European Union, and includes cases involving disputes between organisations across countries.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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