1. **Title of the module**

CMAT6070 Employment in the Music Industry

1. **School or partner institution which will be responsible for management of the module**

CMAT

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 Credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Term 1

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BA Music, Performance and Production; BSc Music Technology and Audio Production.

1. **The intended subject specific learning outcomes.   
   On successfully completing the module students will be able to:**
2. Exhibit an in-depth understanding of procedures and administration attached to a freelance career in the Music Industry.
3. Evaluate the viability and longevity of career pathways within the Music Industry.
4. Engage in self-reflective critical evaluation of career choices.
5. Create a career plan and presentation portfolio for prospective employers.
6. Demonstrate an awareness of the income streams available to the individual within the Music Industry.
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Analyse data and formulate and express relevant arguments and hypotheses.
9. Examine assumptions, concepts and hypotheses critically in the light of evidence, to make informed choices and to apply insights from one area of study to another.
10. Synthesize inputs (knowledge, materials, information) in order to solve problems or generate outputs in written, audio or practical format.
11. Utilise relevant skills in information communication technologies and use of electronic information sources.
12. Work independently, understanding one’s own learning style and work regime.
13. Plan and set priorities, and engage and understand time management.
14. **A synopsis of the curriculum**

The Music Industry contributes over £4.1 billion (ONS) to the U.K economy and supports over 120,000 full time employees, many of them freelance. The opportunities that are available are explored and career pathways are analysed in relation to prospects for long term employment. Partnerships, company start up, taxation, accountancy, VAT, bookkeeping, National Insurance, pensions, time management, cash flow management, investment and hourly charge out rates are all discussed with the view to giving the student a firm grounding in employment or self-employment for the future.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Ashurst, W. (2000). *Stuff the music business: the DIY guide to making it*. London: Sanctuary.

Brabec, J. and Brabec, T. (2011). *Music, money, and success: the insider’s guide to making money in the music business*. New York: Schirmer Trade Books.

Dann, A. and Underwood, J. (2003). *How to succeed in the music business*. London: Omnibus.

Krasilovsky, M. W., Shemel, S. and Gross, J. M. (2003). *This business of music: the definitive guide to the music industry*. New York: Billboard Books.

Lessig, L. (2009). *Remix: making art and commerce thrive in the hybrid economy*. New York: Penguin Books.

Passman, D. S. (2011). *All you need to know about the music business*. London: Penguin.

Rudsenske, J. S. and Denk, J. P. (2005). *Start an independent record label*. New York: Schirmer Trade Books.

1. **Learning and teaching methods**

This module will be taught by means of lectures, seminars and a feedback tutorial.

Contact hours: 22

Independent study hours: 128

Total study hours: 150

1. **Assessment methods**

13.1 Main assessment methods

Professional Career Portfolio (3000 words) 100%

13.2 Reassessment methods

Professional Career Portfolio (3000 words) 100%

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** |  | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures | **X** | **X** |  |  | **X** | **X** | **X** |  |  | **X** |  |
| Seminars | **X** | **X** | **X** |  | **X** | **X** | **X** | **X** | **X** |  | **X** |
| Feedback Tutorial | **X** | **X** |  |  |  |  | **X** |  |  | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Professional Career Portfolio | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The Centre recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway, CMAT

1. **Internationalisation**

Employment in the Music Industry includes exploration of careers in other territories other than the UK marketplace. This module will equip the student with the tools to seek work in international markets.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |